

**FOR IMMEDIATE RELEASE****Yusuf Bin Ahmed Kanoo Group Selects Epicor ERP version 10*****One of the Largest Independent Family-Owned and Multi-Billion Dollar Conglomerates in the Region to Benefit from Epicor Visionary Technology***

**AUSTIN, Texas and DUBAI, United Arab Emirates, August 11, 2014** -- Epicor Software Corporation, a global leader in [business software solutions](#) for manufacturing, distribution, retail and services organizations, today announced that Yusuf Bin Ahmed Kanoo Group, one of the largest independent family-owned businesses in the Gulf region, has selected the next generation enterprise resource planning (ERP) solution, Epicor ERP version 10. Epicor ERP 10 is an end-to-end business software solution that delivers choice, flexibility and agility, to reduce cost, streamline processes and improve response time.

Epicor will deploy its financial and supply chain management modules across three key locations, including Yusuf Bin Ahmed Kanoo Group's Head Office in Bahrain and branch offices in UAE and Saudi Arabia. Epicor ERP will integrate all business processes within various departments of Yusuf Bin Ahmed Kanoo Group and all its subsidiaries. With the system in place, Epicor ERP will allow the group to make better and quicker business decisions by accessing real-time information.

"The company was looking for a solution that could provide us with ease of use and functionality while integrating all processes," said Maurice Ghattas, Group CEO for Yusuf Bin Ahmed Kanoo Group. "After a thorough evaluation of all the vendors available in the market, we chose the award-winning solution from Epicor because of its rich global functionality built on agile next generation visionary technology, device and platform independence, as well as its low total cost of ownership and high return on investment. In addition, Epicor ERP has successfully been integrated in many other large multi-billion dollar corporations in the Middle East, proving the efficiency of the solution."

"We are extremely honored to have Yusuf Bin Ahmed Kanoo Group as an Epicor customer and we are looking forward to a long term partnership with one of the largest groups in the region," said Jawad Squalli, regional vice president for Epicor Software in Middle East, Africa & India. "We are confident that implementing Epicor ERP will help the group to automate and streamline its business processes and inspire them to maintain their market leading position and drive further growth and success."

Established in Bahrain in 1890, the Yusuf Bin Ahmed Kanoo Group has diversified its business interest from trading and shipping to other dynamic industries, including travel, machinery, oil and gas, logistics, specialty chemicals and other retail and commercial activities. The group also operates the largest travel and leisure company in the Middle East.

Epicor business software solutions are designed to inspire and maximize productivity across the entire organization. It continues to forge strategic partnerships with some of the leading names in the industry to streamline the manufacturing, distribution, services, retail, and hospitality processes via innovative approaches to designing, building, and using ERP systems.

### **About Epicor Software Corporation**

Epicor Software Corporation is a global leader delivering inspired business software solutions to the manufacturing, distribution, retail and services industries. With over 40 years of experience serving small, midmarket and larger enterprises, Epicor has more than 20,000 customers in over 150 countries. Epicor enterprise resource planning (ERP), retail management software, supply chain management (SCM), and human capital management (HCM) enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor provides the single point of accountability that local, regional and global businesses demand. The Company's headquarters are located in Austin, Texas, with offices and affiliates worldwide. For more information, visit [www.epicor.com](http://www.epicor.com).

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