



Manufacturas Estampadas S.A.

Company Facts

- Location: Chihuahua, Mexico
- Industry: Metal Mechanic
- Web site: www.manesa.com



“Management and operation control with real time data access.”

Julio Flores, Sheet Metal Plant Manager | Manesa

Manufacturas Estampadas S.A. de C.V. (Manesa) is a company dedicated to the manufacture of metal parts. Founded in 1988 by a Belgian engineer, and strategically located in Chihuahua, Mexico, is an organization certified on ISO/TS 16949. Their leadership style is the result of integrating European and Mexican managerial principles.

Since the beginning, Manesa has offered up to 600 tons of stamped metal, sheet metal production, e-coat and powdered paint coating, and other secondary operations. As a world class organization in a developing country, Manesa outshines its competitors thanks to their high quality service, which is the result of a German training program.

Time for change

The constant growth of Manesa is a clear symbol of success. For several years they relied on in-house custom developed software solution to process and control information. However, the expansion of both the organization and its operation level, made them think about a new and better way to take the business to the next level. That is what led to the decision to look for a new software solution.

Julio Flores comments that he was part of the interdisciplinary work team for selecting the new software, where every member was able to participate actively. They evaluated several presentations and demonstrations from three software providers, Epicor being one of them.

“Epicor ERP was the best choice mainly because they fulfilled the company expectations, in addition to being affordably priced,” said Flores. “We put together a team 100% dedicated to the implementation of Epicor ERP, which took one year because it required the standardization of some of our business processes.”

Success Highlights

Challenges

- Access and track of information
- Integrated management of entire operation
- Eliminate use of spreadsheets

Solution

- Epicor ERP

Benefits

- Total management of operation from a single point
- Optimization of operation according to accurate and timely information
- Reduced delays in production requirements
- Quick online access to information

As a result of the implementation process, the organization rolled out different modules: sales management, project management, service management, production management, materials and general accounting. Flores gives a special mention to engineering management as an Epicor ERP functionality that stands out, because it was easily integrated to Manesa's processes.

Achieved Success

The main benefit that Manesa has noticed is that with Epicor ERP they are able to manage the entire business operation; from buying raw material up to shipping in the times specified by the customers. Furthermore, thanks to the online and real time access to complete information, they notice that operation has been streamlined particularly in product engineering departments and delays in production have decreased.

"Before Epicor, we did not have the means to easily access information, and tracking data took a lot of time," said Flores. "Now, with Epicor we have access in a simple and fast way to the information generated by every department; we are aware of our production capacity and that is helping us improve our decision making process."

Today, all the information from every action in production, inventory control, purchasing and more, is registered automatically with Epicor ERP. Thanks to the configuration of the platform, the company has the raw materials and final products available on time and in the way the customer has requested, improving Manesa's customer service and market performance.

"We do recommend it because is a friendly solution, easy to use and able to serve the main needs of any organization," declared Flores. "Epicor ERP is synonymous with management and operation control with real time information access."

About Epicor

Epicor Software Corporation is a global leader delivering business software solutions to the manufacturing, distribution, retail, and service industries. With more than 40 years of experience, Epicor has more than 20,000 customers in over 150 countries. Epicor solutions enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor inspires customers to build lasting competitive advantage. Epicor provides the single point of accountability that local, regional, and global businesses demand. For more information, visit www.epicor.com.



Contact us for more information on Epicor Products and Services

+1.800.999.6995 info@epicor.com www.epicor.com

Corporate Office
804 Las Cimas Parkway
Austin, TX 78746
USA
Toll Free: +1.888.448.2636
Direct: +1.512.328.2300
Fax: +1.512.278.5590

Latin America and Caribbean
Blvd. Antonio L. Rodriguez #1882 Int. 104
Plaza Central, Col. Santa Maria
Monterrey, Nuevo Leon, CP 64650
Mexico
Phone: +52.81.1551.7100
Fax: +52.81.1551.7117

Europe, Middle East and Africa
No. 1 The Arena
Downshire Way
Bracknell, Berkshire RG12 1PU
United Kingdom
Phone: +44.1344.468468
Fax: +44.1344.468010

Asia
238A Thomson Road #23-06
Novena Square Tower A
Singapore 307684
Singapore
Phone: +65.6333.8121
Fax: +65.6333.8131

Australia and New Zealand
Suite 2 Level 8,
100 Pacific Highway
North Sydney, NSW 2060
Australia
Phone: +61.2.9927.6200
Fax: +61.2.9927.6298