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Epicor Announces Latest Version of Epicor ERP to Expand Omnichannel Commerce Strategy for Manufacturers and Dealers

Key enhancements includes launch of Epicor Dealer Network Portal and the availability of the Epicor Kinetic Design Framework

Epicor Software Corporation, a global provider of [industry-specific enterprise software](#) to promote business growth, today introduced Epicor Dealer Network Portal as part of its upcoming release of Epicor ERP 10.2.300.

In an increasingly digital world, dealers face the same rising customer expectations as retailers, driven by technology innovations and modern eCommerce. Sales and service dealers are under new pressure to meet higher customer expectations for easy self-service, personalized offers, rapid and convenient delivery, high quality, and transparency throughout the buying process.

The manufacturer-dealer business model offers significant opportunity for manufacturers to deliver products, services, and support that meets customers' exact needs and specifications while expanding their market reach. Epicor Dealer Network Portal is specifically designed for manufacturers who sell or service their products through dealers, to more easily quote orders, manage sales, track inventories, manage warranties and recalls, and provides dealer self-service to their account history all from their ERP system. The solution enables customers to create a single, online website to automate and streamline their dealer activity.

"According to Forrester, direct-to-consumer (D2C) commerce is not a new approach to retail, but there is renewed interest for it among branded manufacturers¹," explained Scott Hays, senior vice president, product marketing, Epicor. "Epicor can help manufacturers transform the dealer experience through a modern eCommerce interface that dramatically elevates their brands to accelerate business growth. Dealer Network Portal works seamlessly with Epicor ERP and eliminates the cost of manual interactions and duplicate data entry, reducing errors, and overall operational costs."



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Scott Hays
Senior Vice President, Product Marketing
Epicor Software

¹ Forrester Research, Inc., "Q&A: What Branded Manufacturers Need To Know About Digital Commerce Strategies," by Michelle Beeson (March 26, 2018)

Announcing the latest version of Epicor ERP

The latest version of Epicor ERP (10.2.300) is designed to help manufacturers differentiate their brand to stand out by being the first one that utilizes the Epicor Kinetic Design Framework, announced at Epicor Insights earlier this year. The Epicor Kinetic Design Framework is a design-focused, strategic initiative to improve the customer's experience with our software applications. With the introduction of the enhanced Home Page developed in the Kinetic framework customers can create a personal layout and then switch it with another published layout or move from tab to tab for additional views, which support faster, more informed decisions through much greater visibility into their business at just a glance.

Additionally, to help customers take advantage of the new features, Epicor University is now offering a cloud hosting option for ERP application help, as well as education courses with help search being powered by Microsoft Azure. These are designed to help remove the burden from customers' IT staff to maintain their own help or education environments. Contextual video help will also be available for several new functions of Epicor ERP, such as AP invoice entry, job entry, job tracker, purchase order entry, and customer maintenance.

Epicor ERP 10.2.300 is scheduled to be released and generally available on October 18. For more information, please visit the [Epicor ERP](#) homepage.

About Epicor Software Corporation

Epicor Software Corporation drives business growth. We provide flexible, industry-specific software designed to fit the precise needs of our manufacturing, distribution, retail, and service industry customers. More than 45 years of experience with our customers' unique business processes and operational requirements are built into every solution—in the cloud or on premises. With this deep understanding of your industry, Epicor solutions dramatically improve performance and profitability while easing complexity so you can focus on growth. For more information, [connect with Epicor](#) or visit www.epicor.com.

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Forward-Looking Statements

Management of Epicor Software Corporation believes certain statements in this news release may constitute forward-looking statements including statements regarding the latest product release, release dates, expected future functionality and benefits therefrom, and other statements that are not historical fact. These forward-looking statements are based on currently available competitive, product

and economic data together with management's views and assumptions regarding future events and business performance as of the time the statements are made and are subject to risks and uncertainties. Actual results may differ materially from those expressed or implied in the forward-looking statements. As a result of these factors the business or prospects expected by Epicor as part of this announcement may not occur. Epicor undertakes no obligation to revise or update publicly any forward-looking statements except as required by applicable law.

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