



Epicor Success Story

Driftwood Garden Center

Streamlines operations with intuitive capabilities and extensive analytics found in Epicor Eagle N Series

Company Facts

- ▶ Location: Naples and Estero, Florida
- ▶ Industry: Lawn and Garden
- ▶ Number of Locations: 2
- ▶ Number of Employees: 60+
- ▶ Web site: www.driftwoodgardencenter.com
- ▶ Affiliations: True Value, Home & Garden Showplace



Success Highlights

Challenges

- ▶ Daily back office tasks took too long
- ▶ Gap in reporting due to slower access to information

Solution

- ▶ Epicor® Eagle N Series™

Benefits

- ▶ Back office staff saves approximately five hours per week because of intuitive user interface and new label printing features
- ▶ Improved and more efficient decision-making with faster access to business analytics
- ▶ Enhanced reporting because of real-time data

Since 1984, the Hazelett family has owned Driftwood Garden Center, with two locations in Florida—Naples and Estero, which opened in 1998. Driftwood Garden Center's full-service garden centers offer a wide selection of plants, holiday and gifts, florist, water gardens, gardening classes, and landscape installations. The retailer offers beautiful showrooms that delight customers who enjoy walking through for inspiration. For more than 10 years, Driftwood Garden Center has relied on its Epicor Eagle business management solution to run both retail locations. With a fast-growing company and intricate back office requirements at hand, Driftwood Garden Center decided to implement the new Epicor Eagle N Series solution to enhance operations.

Realizing immediate results in back office operations

The Epicor Eagle N Series software is a complete, fully integrated solution that helps lawn and garden retailers streamline automated processing of special orders, support increase profits with integrated inventory management, deliver information quickly and accurately with innovative business analytics, and more. "The simplified and clean look of Eagle N Series is really what initially drew us to the solution," said Brad Hazelett, co-owner of Driftwood Garden Center. "But once we were introduced to the new analytics integration and improved label printing features, we couldn't turn away. We have a tremendous amount of stock that requires labels—tree labels, flat labels, and

more—so having a solution that can make this aspect of our business more efficient is a huge benefit. Our staff saves around five hours a week now because of this enhanced feature.”

With better access to business analytics, independent retail business owners and managers very quickly recognize

bottom-line benefits. “Epicor Eagle N Series is a tool that makes running a lawn and garden business vastly efficient,” said Hazelett. “As a business that just recently launched the new solution, we can already see it improving the way we do business—especially in our back office operations with access to real-time data and enhanced reporting features.”

About Epicor

Epicor Software Corporation drives business growth. We provide flexible, industry-specific software that is designed around the needs of our manufacturing, distribution, retail, and service industry customers. More than 40 years of experience with our customers’ unique business processes and operational requirements is built into every solution—in the cloud, hosted, or on premises. With a deep understanding of your industry, Epicor solutions spur growth while managing complexity. The result is powerful solutions that free your resources so you can grow your business. For more information, [connect with Epicor](#) or visit www.epicor.com.



Contact us for more information on Epicor Products and Services



+1.888.463.4700



eagle@epicor.com



www.epicor.com

Corporate Office

804 Las Cimas Parkway
Austin, TX 78746
USA

Toll Free: +1.888.448.2636
Direct: +1.512.328.2300
Fax: +1.512.278.5590

Latin America and Caribbean

Blvd. Antonio L. Rodriguez #1882 Int. 104
Plaza Central, Col. Santa Maria
Monterrey, Nuevo Leon, CP 64650
Mexico

Phone: +52.81.1551.7100
Fax: +52.81.1551.7117

Europe, Middle East and Africa

No. 1 The Arena
Downshire Way
Bracknell, Berkshire RG12 1PU
United Kingdom

Phone: +44.1344.468468
Fax: +44.1344.468010

Asia

238A Thomson Road #23-06
Novena Square Tower A
Singapore 307684
Singapore

Phone: +65.6333.8121
Fax: +65.6333.8131

Australia and New Zealand

Suite 2 Level 8,
100 Pacific Highway
North Sydney, NSW 2060
Australia

Phone: +61.2.9927.6200
Fax: +61.2.9927.6298

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