

**FOR IMMEDIATE RELEASE****Epicor Announces EMEA Insights 2014 Customer Conference*****Leading Business Solutions Provider to Demonstrate Epicor ERP version 10 in Dubai***

**DUBAI, United Arab Emirates, June 4, 2014** -- [Epicor Software](#) Corporation, a global leader in [business software solutions](#) for manufacturing, distribution, retail and services organizations, today announced that it will host the Dubai chapter of its annual Epicor EMEA Insights 2014 customer conference on June 8, 2014, at the Westin Dubai Mina Seyahi. The other conferences will be held in Stockholm, Sweden; Frankfurt, Germany; and Kenilworth, UK. The regional conference follows on from the company's global user conference and showcases new products with best practices and strategies for the future.

The highlight of the EMEA Insights 2014 will be the demonstration of the newly-launched Epicor ERP version 10. Now built entirely on agile Microsoft technology, ERP version 10 boasts dramatic improvements in performance and scalability. The latest version is based on five principles of collaboration, choice, responsiveness, simplicity and mobility to support today's business requirements. The conference will also address key topics such as how to reduce costs and increase ROI and deal with compliance issues.

"By hosting EMEA Insights 2014, Epicor offers its customers a vast platform to network with its experts and partners to learn more about our product strategy and the latest software solutions," said Keith Deane, executive vice president and general manager for Epicor international. "It will also be an opportunity to interact with other customers from similar industries to learn how our solutions can be leveraged to overcome business challenges. With more sessions than at previous events, extensive hands-on labs and solutions pavilions, and an elite line-up of key speakers, we are confident that our customers will significantly benefit from the event."

"The Dubai chapter of the EMEA Insights 2014 conference is being held with an aim to offer significant value proposition to our Middle Eastern customers," said Jawad Squali, regional vice president for Epicor in the Middle East, Africa and India. "We consider the Middle East a key market where we have long-term strategic growth plans. Since our ERP solution is in great demand in the region, we will be presenting the latest version – Epicor ERP 10 -- during the event. We invite all our customers to attend the event to extend their business's functionality and protect their investment."

The other EMEA Insights conferences will take place from June 2 to 3 at the Courtyard by Marriott, Stockholm in Sweden; June 5 at the Sheraton Frankfurt Airport Hotel, Germany, and June 11 to 12 at the Chesford Grange Hotel, Kenilworth in the UK. The conference is designed to be an extensive learning and networking experience for Epicor customers, partners and industry experts. For more information visit: <http://www.epicor.com/mena/customers/insights/pages/default.aspx>.

### **About Epicor Software Corporation**

Epicor Software Corporation is a global leader delivering inspired business software solutions to the manufacturing, distribution, retail and services industries. With over 40 years of experience serving small, midmarket and larger enterprises, Epicor has more than 20,000 customers in over 150 countries. Epicor enterprise resource planning (ERP), retail management software, supply chain management (SCM), and human capital management (HCM) enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor provides the single point of accountability that local, regional and global businesses demand. The Company's headquarters are located in Austin, Texas, with offices and affiliates worldwide. For more information, visit [www.epicor.com](http://www.epicor.com).

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