



Epicor Success Story

Electroizdelia

Epicor helps Russian distributor Electroizdelia move from bookkeeping to management accounting

Company Facts

- ▶ Location: Ekaterinburg, Russia
- ▶ Industry: Distribution
- ▶ Number of Stores: 9
- ▶ Web site: www.td-eliz.ru



Success Highlights

Challenges

- ▶ Dividing administrative accounting and bookkeeping, enterprise activity planning, and management accounting

Solution

- ▶ Epicor iScala and Epicor iScala Active Planner

Benefits

- ▶ Ordering and optimization of business processes
- ▶ Dividing bookkeeping and administrative accounting
- ▶ Integration with other solutions

JSC TD Electroizdelia is a large trade enterprise with a branched out filial structure that includes nine representations in various cities across the region. Electroizdelia offers an extensive range of products for wholesale and retail businesses. Managing a considerable number of buyers, suppliers, and a wide range of product assortments demands careful management, administration, and control.

Electroizdelia realized that a number of the business problems they faced could be solved by automating their basic business processes. Some of the key challenges they planned to solve through automation were the necessity of dividing administrative accounting and bookkeeping, enterprise activity planning, and management accounting.

Solution

Electroizdelia took a careful approach to selecting an enterprise resource planning (ERP) system. They visited specialized exhibitions and considered all the various systems that regional enterprises use. The company management team became acquainted with the Epicor iScala ERP system in 2002 at an exhibition in Ekaterinburg.

The choice fell on Epicor because the solution had been implemented and successfully used by a number of Chelyabinsk enterprises. Another important



reason for the choice was the local presence of an experienced Epicor partner, Ural automation Centre (UrZA).

Implementation

It took a total of eight months for the teams from UrZA and Electroizdelia to complete the installation. Working through the various implementation phases, from a thorough business process analysis and project planning, through data preparation and conversion, to testing, the system went live successfully with the financial and logistic modules.

At a later stage the company has added further functionality, including the Active Planner, integration with their Set Retail and Warehouse Management Systems through Service Connect. As a result, all processes for purchasing, sales, accounting and warehousing are now fully automated.

Due to Epicor's flexible platform UrZA have also been able to develop a number of additional functionality blocks.

Results

According to Galina Tishenko, head of IT services for Electroizdelia, implementing the ERP system resulted in the optimization of enterprise business processes. It was possible for the company to move from bookkeeping to qualitative administration and management accounting.

Epicor iScala helps Electroizdelia to display, monitor, and coordinate business data as a base for preparing accounts and reports that enables the company to make timely business decisions.

Future system development

The company plans to use Epicor Service Connect further in the future to help resolve integration challenges with other applications and to enhance the use of their ERP solution.

About Epicor

Epicor Software Corporation drives business growth. We provide flexible, industry-specific software that is designed around the needs of our manufacturing, distribution, retail, and service industry customers. More than 40 years of experience with our customers' unique business processes and operational requirements is built into every solution—in the cloud, hosted, or on premises. With a deep understanding of your industry, Epicor solutions spur growth while managing complexity. The result is powerful solutions that free your resources so you can grow your business. For more information, [connect with Epicor](#) or visit www.epicor.com.



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