

FOR IMMEDIATE RELEASE

Somphol Bedding and Mattress Industry Co., Ltd. Handpicks Epicor ERP for Asia Expansion

AUSTIN, Texas and BANGKOK, August 31, 2015 -- Epicor Software Corporation ("Epicor"), a global leader in [business software solutions](#) for manufacturing, distribution, retail and services organisations, today announced that [Somphol Bedding and Mattress Industry Co., Ltd.](#) ("SPB") is the latest Epicor enterprise resource planning (ERP) [version 10](#) customer in Thailand. SPB is a medium-sized enterprise with 220 employees, and the adoption of the Epicor ERP solution is expected to play a key role in the company's 10-year plan to expand its business in Asia.

Founded 25 years ago as a trading company, SPB has established itself as a manufacturer and distributor of premium beddings and mattresses for well-known hotels, resorts and large construction projects all over Thailand as well as Southeast and South Asia. SPB produces its original premium brand, Springmate, and was recently appointed as a sole sub-distributor of Parker & Morgan bedding products in Thailand.

SPB's vice managing director, Nophol Techaphangam, said that the company has a clear direction for the next decade and is confident the implementation of Epicor ERP will greatly assist SPB in its effort to expand regionally and beyond.

"For more than seven months, we looked into various software solutions together with our IT consultant to find the most suitable tool to assist us with our expansion plans. Finally, our board of directors and management team decided that Epicor ERP is the most suitable solution that will greatly help and grow with us for years to come."

Beginning mid-July 2015, Epicor will be conducting various training programs for SPB staff, ensuring a smooth transition to Epicor ERP. Once implemented, SPB is confident the software will assist the enterprise in making better informed decisions as well as reducing the response times to various operational issues. As a result, the company believes they will see an improvement in their business processes.

"We are delighted to have SPB join us in our growing list of manufacturers utilizing Epicor ERP," said Craig Charlton, senior vice president, Epicor Asia Pacific. "In the coming months, Epicor will be working closely with SPB to create greater value for their customers as well as improving their business results. Epicor ERP will be specifically tailored to meet SPB's business needs for both the present and the future."

Epicor ERP is built on agile technology, eliminating complexity and making ERP easier to use while maximizing collaboration and responsiveness. Based on a 100% service-oriented architecture and Microsoft technology, Epicor ERP is an end-to-end, industry-specific enterprise software solution for business that provides complete freedom of choice in deployment—on premises, hosted or in the cloud as a software as a service (SaaS) solution. Epicor is already being used in 100 countries and helps companies meet various tax regimes in Thailand, Malaysia, Indonesia, Philippines and Singapore.

About Epicor Software Corporation

Epicor Software Corporation is a global leader delivering inspired business software solutions to the manufacturing, distribution, retail and services industries. With over 40 years of experience serving small, midmarket and larger enterprises, Epicor has more than 20,000 customers in over 150 countries. Epicor enterprise resource planning (ERP), retail management software, supply chain management (SCM), and human capital management (HCM) enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor provides the single point of accountability that local, regional and global businesses demand. The Company's headquarters are located in Austin, Texas, with offices and affiliates worldwide. For more information, visit www.epicor.com.

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