

FOR IMMEDIATE RELEASE

Nature's Choice Poised for Growth with Epicor ERP

Health Food Supplier Chooses Epicor to Support Expansion

Johannesburg, South Africa, January 21, 2016 -- Epicor Software Corporation, a global leader in [business software solutions](#) for manufacturing, distribution, retail and services organizations, today announced that [Nature's Choice](#) has chosen the next-generation enterprise resource planning (ERP) solution, Epicor ERP, to streamline processes and allow better transparency of business data to support growth.

With humble beginnings in a pantry in 1985, Nature's Choice was founded as the retail division of the [Natural Health Foundation](#). As health awareness grew in South Africa and throughout the world, the business has grown to become one of the largest suppliers of health foods in Africa and South Africa. Supplying over 550 stockists around the country, Nature's Choice has become synonymous with unique, high quality products that are free from preservatives and additives.

To maintain Nature's Choice's unrivalled product quality, increase efficiency and expand product lines, it became clear that the company needed a software solution to help support growth plans. Nature's Choice turned to Epicor ERP to streamline processes, manage demand and stay ahead of the competition.

"Leading health stores and supermarkets need to be able to meet the demands of their customers. In order for us to maintain shelf space and competitive advantage we have to have the right products available when and where the customer wants them," said Heath Kingston, national sales and marketing manager for Nature's Choice. "Being able to monitor stock, initiate orders and track trends at store level is imperative to this process."

He explained, "We selected Epicor ERP to support our expansion strategy knowing that in the process we would not compromise on quality and the wholesomeness of our products. Epicor offers an end-to-end ERP solution that manages our comprehensive and somewhat unpredictable supply chain. This is one of the greatest catalysts for improved efficiency and productivity, without compromising on quality."

"By managing the exchange of information between Nature's Choice and its retailers, Epicor ERP will help Nature's Choice to maintain the high level of customer service that retailers have come to enjoy. At store level, Nature's Choice will now be able to monitor stock, predict demand, place orders, facilitate procurement, plan the manufacturing process and facilitate distribution and returns," said

Johani Marais, channel manager for Epicor in Africa. "Built on the principles of collaboration, choice, responsiveness, simplicity and mobility, Epicor ERP inspires manufacturers worldwide to transform their business model to achieve growth and efficiency."

About Epicor Software Corporation

Epicor Software Corporation is a global leader delivering inspired business software solutions to the manufacturing, distribution, retail and services industries. With over 40 years of experience serving small, midmarket and larger enterprises, Epicor has more than 20,000 customers in over 150 countries. Epicor enterprise resource planning (ERP), retail management software, supply chain management (SCM), and human capital management (HCM) enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor provides the single point of accountability that local, regional and global businesses demand. The Company's headquarters are located in Austin, Texas, with offices and affiliates worldwide. For more information, visit www.epicor.com.

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