

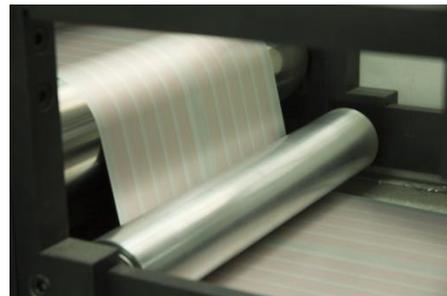
MALAYSIA, June 09, 2016

Karangkraf Media Group Chooses Epicor ERP to Support Business Growth

Epicor ERP Helps Leading Malay Media Group Gain Better Access to Business Insight and Support Growth

Epicor Software Corporation, a global provider of [industry-specific enterprise software](#) to promote business growth, today announced that [Karangkraf Media Group](#) has chosen the next-generation enterprise resource planning (ERP) solution, Epicor ERP. The solution will help increase the company's efficiency and provide increased visibility across the business to support its goals for continued growth.

Established in 1978, Karangkraf Media Group (Karangkraf) is the largest and one of the most successful Bumiputera-owned publishers in Malaysia. The company has established its position as a market leader in a challenging and evolving media industry, housing four key business groups, 20 magazines titles and the fastest growing Malay daily, Sinar Harian.



"We are now empowered with the tools to enable us to make precise and well informed decisions as we can access real-time data from all three departments on site or from mobile devices."

Syamil Fahim Bin Mohamed Fahim
Chief Operating Officer
Karangkraf Media Group

Karangkraf's printing division, known as Ultimate Print, initially utilised a print-specific ERP solution in 1990. As they continued to expand, they found that the system became increasingly irrelevant so decided to implement a home-grown system developed by their in-house IT personnel.

As Karangkraf grew from RM10 million to RM200 million, the company required a business solution which could enable them to adhere to a higher level of operational standard and support their continued expansion plans. Syamil Fahim Bin Mohamed Fahim, chief operating officer for Karangkraf explained, "We have experienced significant growth over the past few years, and needed an ERP solution that would improve efficiency and complement our expanding business needs. We selected Epicor ERP due to its compelling features that build on efficiency, reliability and mobility."

Only a few months after implementing Epicor ERP software, the company worked out that they had saved the equivalent of 50 working days when it came to compiling and analysing data and saved about RM80,000 compared to their in-house system. With a more efficient and disciplined business management system in place, Karangkraf's Ultimate Print can gain detailed insight into their business

processes at the push of a button. Business data is now organised consistently and accessible at any time.

Syamil continued, “We are now empowered with the tools to enable us to make precise and well informed decisions as we can access real-time data from all three departments on site or on mobile devices.”

“With Epicor ERP we are able to help Karangkraf streamline business processes and improve operational efficiency. This will enable the team to gain great visibility into their business and support their growth strategy,” said Sabby Gill, executive vice president for Epicor International.

To read the full success story visit: <http://www.epicor.com/Asia/Press-Room/Success-Story/Karangkraf-Media-Group.aspx>

About Epicor Software Corporation

Epicor Software Corporation drives business growth. We provide flexible, industry-specific software designed around the needs of our manufacturing, distribution, retail, and service industry customers. More than 40 years of experience with our customers’ unique business processes and operational requirements are built into every solution—in the cloud, hosted, or on premises. With this deep understanding of your industry, Epicor solutions manage complexity, increase efficiency, and free up resources so you can focus on growth. For more information, [connect with Epicor](#) or visit www.epicor.com.

#

Epicor and the Epicor logo are trademarks of Epicor Software Corporation, registered in the United States and other countries. All other trademarks referenced are the property of their respective owners. The product and service offerings depicted in this document are produced by Epicor Software Corporation.

Contact: Irene Hwa
Marketing Director
Epicor Software Corporation
63338121
irene.hwa@epicor.com