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### Epicor to Showcase Cloud ERP Solutions at GITEX 2016

Following the successful rollout of its cloud-first strategy in the Middle East, Epicor Software Corporation, a global provider of [industry-specific enterprise software](#) to promote business growth, today announced it will showcase its flagship ERP (enterprise resource planning) solution at GITEX Technology Week 2016. Epicor can be found in Hall 7, Stand B7-35.

Available in the cloud, hosted or on-premises Epicor ERP is built on the five principles of collaboration, mobility, choice, responsiveness and simplicity. The modern ERP solution provides a wide breadth of industry-specific functionality that supports business growth, reduces complexity and streamlines how businesses interact with ERP systems.

“At Epicor, we are committed to helping our customers grow and offering them a choice of deployment is central to this commitment,” said Hesham El Komy, senior director, channel at Epicor Software.

“Providing customers the choice of running the same product in the cloud, hosted or on-premises, coupled with industry-specific features that are designed to address the needs of different industries with little to no customisation, we can continue to offer solutions that local customers can rely on to support business growth.”

In addition to Epicor ERP, Epicor will also showcase [Epicor iScala](#), a dedicated ERP solution for small and medium enterprises (SMEs), and [Epicor HCM](#), an intuitive, functional, and adaptable Human Capital Management (HCM) solution that automates everything related to HR in a single system, enabling organisations to track, manage, and analyse all data for the employees, from application to retirement.

To show how easy the products are to use and highlight some of their benefits, the Epicor team will be conducting live demos on Stand B7-35.

“Over the last few years, we have witnessed strong growth in the Middle East and today boast more than 650 customers and over 30 channel partners. To support this growth, we have made significant investments in the region both in terms of resources and products and our presence at GITEX is in



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Hesham El Komy  
Senior Director Channel  
Epicor Software, International

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line with that commitment. GITEX gives us an unparalleled platform to continue to build our brand, showcase our latest solutions, create mind-share with partners and our industry peers and most importantly, help customers choose an ERP solution that will serve as the backbone of their business processes and a platform for growth,” concluded El Komy.

### **About Epicor Software Corporation**

Epicor Software Corporation drives business growth. We provide flexible, industry-specific software designed around the needs of our manufacturing, distribution, retail, and service industry customers. More than 40 years of experience with our customers’ unique business processes and operational requirements are built into every solution—in the cloud, hosted, or on premises. With this deep understanding of your industry, Epicor solutions manage complexity, increase efficiency, and free up resources so you can focus on growth. For more information, [connect with Epicor](#) or visit [www.epicor.com](http://www.epicor.com).

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Contact:           Vernon Saldanha  
                          Procre8 (On behalf of Epicor Middle East)  
                          +971 52 288 0850  
                          [vernon@procre8.biz](mailto:vernon@procre8.biz)