

Kuala Lumpur, Malaysia, June 28, 2016

### **Epicor Appoints Cloud Lead for Asia to Direct Go-To-Market Efforts for Epicor Cloud ERP**

***Results-Driven Industry Veteran Roger Ling to Lead Cloud Strategy for Epicor in Asia***

Epicor Software Corporation, a global provider of [industry-specific enterprise software](#) to promote business growth, announced today that Roger Ling has been appointed senior product marketing manager for cloud in Asia, effective immediately. Focused on driving go-to-market efforts for Epicor Cloud ERP (enterprise resource planning), Ling will help customers realize the business benefits associated with moving to the cloud, as Epicor further transforms the region into a world class, cloud-first operation. Ling is currently based in Kuala Lumpur.

Ling joins Epicor after eight years with International Data Corporation (IDC), where he spent the last year focused on vendor Go-To-Market strategies. “Ling brings a wealth of experience in the evolution and implementation of cloud strategies across South East Asia, which makes him a tremendous asset to Epicor as we continue to expand our cloud-first strategy in the Asia Pacific region,” said Sabby Gill, executive vice president for Epicor International.

“As digital transformation and Industry 4.0 redefine the IT landscape, it is imperative that organisations adopt a paradigm shift in their ERP solutions,” said Ling. “Cloud ERP reduces the complexity of implementing an ERP solution, and more importantly allows businesses to focus on driving business growth. It is exciting to be at the centre of this transition with Epicor, and to be working with people who share the goal of transforming Asian businesses into world-class, cloud-first operations. With innovative ERP solutions and our dedication to helping customers focus on business growth, we have the right tools to enable our Asian customers to keep pace with change, and provide a platform to support their future business growth.”

During his eight years with IDC, Ling held a variety of analyst roles covering software and IT services research, and most recently was head of the IDC South East Asian Custom Solutions and Consulting business unit. He previously worked at Microsoft Malaysia as a Partner Account Manager for the



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Sabby Gill  
Executive Vice President  
Epicor International

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Microsoft Business Solutions unit where he was in charge of growing the partner ecosystem in the country. Ling holds a Bachelor of Information Technology (IT Management) from the University of Southern Queensland, Toowoomba.

### **About Epicor Software Corporation**

Epicor Software Corporation drives business growth. We provide flexible, industry-specific software designed around the needs of our manufacturing, distribution, retail, and service industry customers. More than 40 years of experience with our customers' unique business processes and operational requirements are built into every solution—in the cloud, hosted, or on premises. With this deep understanding of your industry, Epicor solutions manage complexity, increase efficiency, and free up resources so you can focus on growth. For more information, [connect with Epicor](#) or visit [www.epicor.com](http://www.epicor.com).

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