# Epicor LaserCat 3 eCatalog

**EPICOR**®

## Product

▶ Epicor® LaserCat 3® eCatalog

## Benefits

▶ Increase speed, efficiency, and accuracy of every counterperson

▶ Reduce or eliminate lookup errors through more focused and precise parts research

▶ Expand into new product and service categories through one-click access to a variety of additional vehicle databases

▶ Provide a superior customer experience through significantly more proficient and effective counter staff

▶ Enjoy seamless integration with Epicor Eagle®, Epicor Prism™, Epicor Vision®, and J-CON® business management platforms

## The Industry's Most Advanced eCatalog Solution Provides Superior Speed, Efficiency, and Accuracy

Epicor LaserCat 3 combines the aftermarket's most extensive replacement parts data with an intuitive Microsoft® Windows®-based user interface that helps customers through fast, accurate transactions.

The LaserCat 3 interface enables faster and significantly more focused and precise lookups by any counter professional.

### Sell more with fewer returns

LaserCat 3 isn't merely an eCatalog solution—it's a proven path to increased sales. In addition to faster, more accurate lookups, LaserCat 3 delivers access to an array of industry-leading databases not available through other eCatalogs.

These additional data resources—including the new Epicor PartExpert® GFX™ eCatalog Interface, Cover-to-Cover™ image and product content, InterChange® OE and aftermarket cross-reference, Epicor PartExpert OE parts, Epicor BuyerAssist® buyer's guide, Epicor LaborExpert® flat-rate labor guide, ServicePlus™ OE maintenance recommendations, and TireExpert™ OE tire guide and tire product database—enable businesses to expand into profitable new parts and service areas and identify and sell parts their competitors can't.

LaserCat 3 also consolidates critical part and application information within a single screen—dramatically reducing the number of clicks required for most lookups. Users can also launch a lookup with any of four inputs—year/make/model, VIN, category/group such as belts and cooling, or a simple part description such as "water pump." Together, these exclusive features help eliminate the need to take notes and significantly reduce errors—leading to increased customer satisfaction.

## Key Features

### Industry's most comprehensive parts and service database

LaserCat 3 helps users unlock the full value and competitive advantage of Epicor industry-leading data.

▶ More than 12 million parts for 9,000+ product lines

▶ Coverage of more than 525 million applications

▶ More than 53 million interchange listings—OE to aftermarket, aftermarket to aftermarket

▶ VIN decoding for virtually any passenger, light, or medium-duty truck application manufactured since 1966

▶ Millions of product images, product specifications, aftermarket TSBs, MSDS, installation instructions, and more

▶ OE maintenance schedules and service recommendations

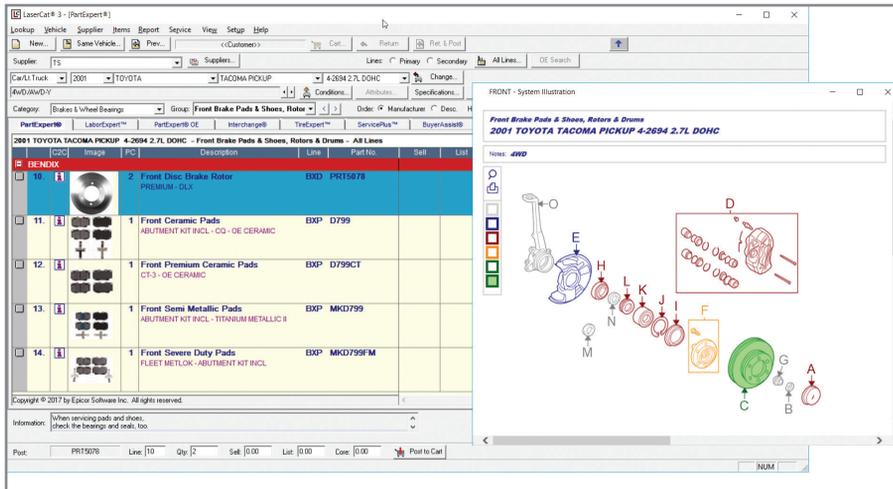▶ Tire fitment listings, inflation recommendations, lug nut information, tire product information, and more

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Figure 1: Epicor PartExpert GFX eCatalog Interface

▶ Cover-to-Cover—Reduce returns by choosing the right part the first time through detailed images, product specifications, TSBs and more

▶ All Lines—Accurately outsource non-inventory parts with instant access to millions of part numbers and prices

▶ Epicor BuyerAssist®—Improve buying decisions with full-featured, flexible, and easy-to-use electronic buyer's guide

▶ Epicor ServicePlus™—Display OE recommended maintenance intervals, by mileage, time or indicators

▶ LaborExpert—Help customers price the job with integrated flat-rate labor guide

▶ TireExpert—Easily find all of the information needed to sell tires

## Extraordinarily intuitive user environment

LaserCat 3 helps counter professionals become faster, more efficient, and extremely accurate on the job.

▶ Start any lookup with year/make/model, VIN, category/group, or part description

▶ Use streamlined lookups with combined car and truck makes, research by model, and "specific conditions"

▶ Navigate parts by vehicle system using OE component diagrams

▶ Navigate by mouse or keyboard

▶ Use highly configurable user interface

▶ Allows creation of customer categories

▶ Access multiple suppliers' product line coverage lists

▶ Control parts display by part descriptions—including hiding parts not carried

▶ Control parts display by vehicle make

## "One-click" access to additional product categories

LaserCat 3 helps expand product and service offerings into profitable, high-growth categories through a variety of integrated databases and value-added tools.

▶ Epicor InterChange®—Find parts your competitors can't through 16 million interchange records

▶ GFX eCatalog Interface—Enable users of virtually any skill level to more quickly and easily identify all the critical replacement parts for a given job through interactive, application-specific system diagrams

## Seamless integration with Epicor business platforms

The "tight" integration of LaserCat 3 into leading business management solutions from Epicor delivers a superior customer experience.

▶ Fully integrated into Epicor Vision, Eagle for the Aftermarket, Prism™ and many other partner systems

▶ Complete access to system menu and functions

▶ Launch catalog with single keystroke or "click"

▶ Selected point of sale customer pricing in catalog—including quantity on hand and quantity on order

## About Epicor

Epicor Software Corporation drives business growth. We provide flexible, industry-specific software designed to fit the precise needs of our manufacturing, distribution, retail, and service industry customers. More than 45 years of experience with our customers' unique business processes and operational requirements are built into every solution—in the cloud or on premises. With this deep understanding of your industry, Epicor solutions dramatically improve performance and profitability while easing complexity so you can focus on growth. For more information, connect with Epicor or visit www.epicor.com.

**EPICOR.**

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