The Constellation ShortList™ presents vendors in different categories of the market relevant to early adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research.

This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis and briefings with vendors and partners.

About Constellation Research
As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation.

Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

About This Constellation ShortList™
Enterprise cloud finance applications provide the backbone of accounting, finance and treasury for organizations. Constellation estimates the size of this software market to reach $4.1 billion by 2025. These applications automate processes such as financial close cycles, regulatory requirements and cash management. The software supports the financial operations and delivers the core foundation for enterprise resource planning and back-office systems.

The move to the cloud enables financial apps to access unlimited compute power, improve integration across multiple data sources, and consume faster cycles of innovation and regulatory updates. While cloud finance apps today intend to achieve functional parity with legacy on-premises systems, buyers realize that these systems will do so over the next three years and surpass on-premises systems in features in the long run.

One of the big shifts in the past 12 months has been the roles of journey orchestration, automation and artificial intelligence. Organizations seek the ability to get to zero FTE back-office organizations and autonomous processes. The goal is to determine when processes should be delivered with intelligent process automation,
augmentation of machines with humans, augmentation of humans with machines, and human ingenuity and judgment.

Threshold Criteria
Constellation considers the following criteria for these solutions:

- General ledger accounting
- Accounts receivable
- Accounts payable
- Fixed asset accounting
- Bank accounting
- Funds management
- Legal consolidation
- Special-purpose ledgers
- Treasury
- Travel management
- Activity-based costing
- Product cost costing
- Profitability analysis
- Internal orders
- Cost element accounting
- Cost center accounting
- Profit center accounting
- Intercompany transfers
- Grant accounting
- Reporting and analytics
- Planning and budgeting
- Security and compliance
- AI and automation capabilities

The Constellation ShortList™
Constellation evaluates more than 25 solutions categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share and internal research.

- Epicor
- FinancialForce
- Infor CloudSuite Financials and Supply Management
- Microsoft Dynamics 365
- Oracle Financials Cloud
- Oracle NetSuite
- Sage Business Cloud
- SAP S/4HANA Cloud
- Workday

Frequency of Evaluation
Each Constellation ShortList will be updated at least once per year. There could be an update after six months, should the analyst deem it necessary.

Evaluation Services
Constellation clients may work with the analyst and research team to conduct a more thorough discussion of this Constellation ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.

Business Themes

Technology Optimization

To learn more:
Visit www.constellationr.com/ShortList
or email shortlist@constellationr.com

R “Ray” Wang
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R “Ray” Wang provides insight into how disruptive technologies and new business models—such as digital transformation—impact brands, enterprises, and organizations. He also focuses on harnessing innovation, creating next-generation business and IT leadership, and applying the new rules of business. Wang has held executive roles in product, marketing, strategy and consulting at companies including Forrester Research, Oracle, PeopleSoft, Deloitte, Ernst & Young and Johns Hopkins Hospital.