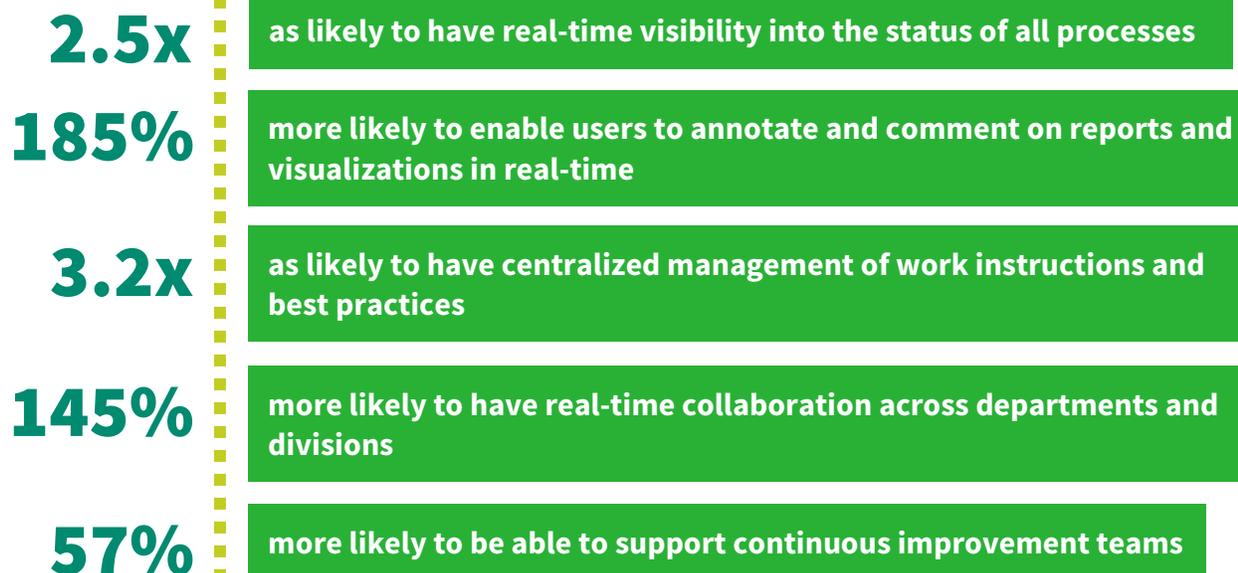# THE BENEFITS OF SOCIAL ERP

While ERP systems of the past provided essential functionality for running a business from end-to-end, the current business environment has evolved and requires more frequent and valuable communication between employees and other key stakeholders. Therefore, ERP software vendors are evolving their solutions to include social business capabilities, which emulate the look, feel, and functionality of social media that employees use in their lives outside of work. Employees can now tag and comment on reports or processes on a real-time basis as well as involve more key stakeholders in processes. This functionality improves communication, agility, and innovation and creates a more robust system of record.

Organizations with social ERP are:

2.5x as likely to have real-time visibility into the status of all processes

185% more likely to enable users to annotate and comment on reports and visualizations in real-time

3.2x as likely to have centralized management of work instructions and best practices

145% more likely to have real-time collaboration across departments and divisions

57% more likely to be able to support continuous improvement teams

as compared to all others.

Read the full report: The Next Generation of Business Management: Social ERP, April 2015, Aberdeen Group

The bottom line: Older ERP systems may be cumbersome and not able to support the conversations and information related to tasks, products, and initiatives, which do not fit into these systems' rigid guidelines. Newer social ERP offerings mimic the ways in which employees interact with technology in their lives outside of work, but also have the ability to capture information that would have been lost when using outdated systems.