PROMOTING VISIBILITY AND EFFICIENCY WITH MOBILE ERP

Enterprise Resource Planning (ERP) is a business solution that organizations use to run their business from end-to-end. But as the pace of business changes and an increasing number of employees are removed from traditional workstations, the valuable data contained within ERP can go underutilized. Therefore, Aberdeen’s 2014 Business Management and ERP Benchmark Survey found that Best-in-Class organizations are 2.4 times as likely to provide mobile access to ERP. The benefits include:

Organizations with mobile ERP are:

- **2.4x** as likely to have centralized management of work instructions
- **2.2x** as likely to have real-time visibility into the status of all processes
- **138%** more likely to have a fully integrated view of customer information
- **88%** more likely to enable data to be entered at the point of activity
- **73%** more likely to enable reports to be accessed in a self-service capacity

as compared to all others.

The bottom line: Mobile technology can greatly enhance the benefits that an organization gets out of its ERP solution. But, as with any technology, organizations should be careful to understand the ways in which mobile technology is best applied to ERP. Simply sticking the whole suite onto a device is not ideal. For your organization to get the most out of mobile ERP, you must determine where efficiency can be gained by providing employees with instant access to data and functionality.

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