

FOR IMMEDIATE RELEASE

### **Smith Turf & Irrigation LLC Selects Epicor Wholesale Distribution ERP to Advance Its Business to the Next Level**

#### ***Landscape Products Distributor to Implement Epicor Prophet 21 Solution***

**AUSTIN, Texas, November 25, 2014** -- Epicor Software Corporation, a global leader in [business software solutions](#) for manufacturing, distribution, retail and services organizations, today announced that Smith Turf & Irrigation LLC of Charlotte, North Carolina, has selected the Epicor Prophet 21 [wholesale distribution](#) enterprise resource planning (ERP) solution to increase business efficiency and streamline processes for overall performance.

Since 1925, Smith Turf & Irrigation has developed industry-leading product offerings for golf course maintenance and irrigation equipment, as well as a complete "system" approach to landscape irrigation, lighting and water features. Servicing customers in North and South Carolina, Virginia, West Virginia, Tennessee and Bermuda, with regional distribution centers in Richmond, Virginia, and Nashville, Tennessee, the company operates 21 strategically located branches for local product and parts support of residential and commercial landscape contractors.

A certified distributor of Toro and other outdoor power equipment, Smith Turf & Irrigation is poised to take advantage of the many benefits of Epicor Prophet 21 software, particularly Rebate Management, eCommerce (fully integrated Web storefront), Service & Maintenance, and Front Counter Point-of-Sale functionality, in its new ERP system.

"We will leverage DynaChange Rules and Portals in Prophet 21, and Epicor ICE [the innovative business orchestration toolset from Epicor] in order to embed our company-specific workflow processes without ever leaving the baseline upgrade path of our new Prophet 21 software," said Anna-Lindsay Yarbrough, executive vice president of Smith Turf & Irrigation. "This is a unique advantage that Epicor brought to Smith Turf & Irrigation that will allow us to distinguish ourselves with our customer service and operational efficiencies."

"We are pleased to add Smith Turf & Irrigation to our growing list of Wholesale Distribution customers," said Donna Troy, executive vice president and general manager, ERP Americas for Epicor. "They saw that Epicor Prophet 21 offered fit-for-purpose distribution software that included all of their key business aspects within a single, modern SQL open architecture."

For more information on Epicor Prophet 21, call 1.800.776.7438 to speak with an Epicor solutions specialist, or e-mail [info@epicor.com](mailto:info@epicor.com).

### **About Epicor Software Corporation**

Epicor Software Corporation is a global leader delivering inspired business software solutions to the manufacturing, distribution, retail and services industries. With over 40 years of experience serving small, midmarket and larger enterprises, Epicor has more than 20,000 customers in over 150 countries. Epicor enterprise resource planning (ERP), retail management software, supply chain management (SCM), and human capital management (HCM) enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor provides the single point of accountability that local, regional and global businesses demand. The Company's headquarters are located in Austin, Texas, with offices and affiliates worldwide. For more information, visit [www.epicor.com](http://www.epicor.com).

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