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Chowking Orient Restaurant Selects Epicor to Support Growth

Popular Philippine Restaurant Chain to Implement Epicor iScala in Dubai Head Office and UAE Outlets

Epicor Software Corporation, a global provider of industry-specific enterprise software to promote business growth, today announced that Chowking Orient Restaurant, a popular quick-service style Chinese and Oriental restaurant business, has selected the enterprise resource planning (ERP) solution, Epicor iScala, to improve its key business processes. The restaurant business will use iScala to support its ongoing growth plans and the opening of new food outlets in the UAE and Oman.

Hameed Jahubar, CFO for Chowking Orient Restaurant, said, "We chose the iScala solution due to its flexibility and agility as well as the fact that it is specially developed for multi-site operations. It will enable us to streamline our operations and integrate front and back office systems, to improve customer service. We are confident that the business solution from Epicor will help boost our profitability and expand our presence in the region as we open more stores in the UAE and Oman."

"We are confident that, once implemented, iScala ERP will offer a high level of flexibility and excellent performance to help the popular East-Asian food-joint grow their business."

Sabby Gill
Executive Vice President
Epicor International

Faisal Rahman, head marketing for Chowking said, "Established in 2003 and now operating 23 outlets in the UAE and two in Oman, Chowking Oriental Restaurant offers a vast menu, great ambience, and a great dining experience in dine-in, kiosk and food court formats. We are set to incorporate the iScala solution at our regional head office in Dubai, as well as across all outlets in the UAE and Oman. Upon implementation, the company will integrate all of its business processes across different departments, to achieve a system-driven management solution."

Supported by Simplified Solutions FZCO, a member of the Epicor Partner Network and authorised value added reseller in the UAE, Chowking Orient Restaurant selected iScala because of its low total cost of ownership, its industry-specific functions and its ease of use. The iScala solution had also been

recommended by several other businesses in the region's hospitality industry, so it came with good references.

"iScala is a modern ERP solution designed to address the requirements of the hospitality industry. It will help Chowking integrate its business processes, enabling its team to keep check on what's happening in individual outlets, as well as the regional office, so that it can continue to provide a faster service, manage stock better and improve business decision-making. We are confident that, once implemented, iScala ERP will offer a high level of flexibility and excellent performance to help the popular East-Asian food-joint grow their business," concluded Sabby Gill, executive vice president for Epicor International.

About Epicor Software Corporation

Epicor Software Corporation drives business growth. We provide flexible, industry-specific software designed around the needs of our manufacturing, distribution, retail, and service industry customers. More than 40 years of experience with our customers' unique business processes and operational requirements are built into every solution—in the cloud, hosted, or on premises. With this deep understanding of your industry, Epicor solutions manage complexity, increase efficiency, and free up resources so you can focus on growth. For more information, connect with Epicor or visit www.epicor.com.

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