

FOR IMMEDIATE RELEASE

Lukas Nursery Chooses Epicor Eagle N Series to Refresh 100 Year-Old Business

Fourth Generation Nursery Retailer to Implement Epicor Eagle N Series Solution to Improve Business Processes

AUSTIN, Texas, January 20, 2016 -- Epicor Software Corporation, a global leader in [business software solutions](#) for manufacturing, distribution, retail and services organizations, today announced that [Lukas Nursery](#) will deploy the [Epicor® Eagle N Series®](#) retail business management solution with the goals of reducing inventory, developing a customer loyalty program, and making better business decisions through the use of advanced analytics.

Lukas Nursery is a fourth generation family-owned agri-business that has operated in Florida since 1912. The company discovered a distinct way to attract new customers and differentiate it from other garden centers with a unique business model that features a gift shop and an attraction venue known as the [Butterfly Encounter](#), which draws more than 20,000 visitors annually. The butterfly and bird conservatory is among one of the 25 largest tourist attractions in Central Florida and a great supplemental revenue stream for the business.

Innovative Technology That Complements Retail Business Model

To support its growing retail operation, Lukas Nursery completed an extensive search for a retail business management solution—selecting Epicor Eagle N Series software to provide real-time visibility into the business. “We are implementing Epicor Eagle N Series because it fits our nursery and garden center retail business model and will ultimately make our business stronger,” said Caleb Lukas, co-owner of Lukas Nursery. “Prior to selecting Epicor, we were running the business on a totally manual operation model -- relying on our old cash registers at point of sale and trusting the memories of management when it came to back office operations. We’re confident that our new partnership with Epicor, and the use of its go-forward technology, will give us a leg up in the market, help us increase sales through improved inventory management and strengthened customer loyalty.”

Utilizing the Epicor Eagle N Series solution, Lukas Nursery plans to enhance the customer experience through enriched business operations and a new loyalty program. “Epicor Eagle N Series software will make the entire customer experience process much more efficient. The advanced analytics data will allow us to provide more information to our customers about what we have in stock, what we’re planning to have in stock and even insight into what they have purchased in the past -- increasing customer satisfaction and sales simultaneously. Additionally, our customers will be excited to see a

new loyalty program that they'll be able to join and collect points for store savings, and extra offers for exclusive sales and promotions," said Lukas.

"Epicor Eagle N Series software empowers retailers with efficient and intuitive technology to manage operations," said Doug Smith, director of product management and marketing for Epicor. "We look forward to working with Lukas Nursery to help grow its business."

Helping thousands of retailers across North America operate more efficiently and grow more profitable businesses, Epicor Eagle N Series software delivers the tools and relevant information that retailers need to outservice the competition.

For more information about Epicor Eagle N Series for retail management, please call 888-463-4700 or email eagle@epicor.com.

About Epicor Software Corporation

Epicor Software Corporation is a global leader delivering inspired business software solutions to the manufacturing, distribution, retail and services industries. With over 40 years of experience serving small, midmarket and larger enterprises, Epicor has more than 20,000 customers in over 150 countries. Epicor enterprise resource planning (ERP), retail management software, supply chain management (SCM), and human capital management (HCM) enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor provides the single point of accountability that local, regional and global businesses demand. The Company's headquarters are located in Austin, Texas, with offices and affiliates worldwide. For more information, visit www.epicor.com.

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Contact: Andre Lenartowicz
Manager, Public Relations
Epicor Software Corporation
+1 512 278 5265
andre.lenartowicz@epicor.com