



## News Release

FOR IMMEDIATE RELEASE

### HomeTown Pharmacy to Enrich Business Performance with Epicor

***Michigan-Based Retail Pharmacy Business Introduces Epicor Eagle Technology to Enhance Operations and Strengthen Customer Loyalty***

**AUSTIN, Texas, July 2, 2014** -- Epicor Software Corporation, a global leader in [business software solutions](#) for manufacturing, distribution, retail and services organizations, today announced HomeTown Pharmacy Inc., a family-owned and operated retail pharmacy business based in Michigan, has selected Epicor Eagle pharmacy retail software.

Established in 1996, [HomeTown Pharmacy](#) was built on a simple desire to bring together the personalized service of independently owned, community pharmacies with the bargaining power and efficiencies of a larger corporation. With more than 35 retail pharmacy locations in Michigan and one in Indiana, the company selected Epicor Eagle because of the central business management capability, customer loyalty and tracking efficiencies, and integration with their current prescription dispensing system.

"We see Epicor as not only a solution provider, but a business relationship—we chose Epicor Eagle because we required a solution that would help us manage our front end business," said Anna Rider, vice president of human resources, marketing and retail sales for HomeTown Pharmacy. "We saw firsthand, through the significant population of retail pharmacy users, how Epicor works with retailers to deliver more accurate business results through inventory tracking and reporting, customer loyalty, and automation—exactly what we were looking for to assist us in continuing to expand our business."

The implementation of [Epicor Eagle](#) in HomeTown Pharmacy locations is that of great anticipation. "Epicor Eagle is truly a powerful tool and we are excited to rollout the new solution in our pharmacies. As a business that sees more than 200 transactions per pharmacy location per day, the ability to see real time data will be very advantageous for our business—allowing us to better serve our customers and provide the products they truly need," said Rider.

Epicor Eagle [pharmacy retail software](#) is a comprehensive and affordable business management solution that works in concert with existing pharmacy management systems (PMS). It provides businesses with leading point of sale (POS), inventory, purchasing, accounting, and customer loyalty solutions that independent pharmacies need to compete more successfully.

"With a strong presence in the pharmacy retail market, HomeTown Pharmacy is prepared to take their business to the next level," said Keith Lam, senior product manager, retail distribution solutions for Epicor. "We are pleased to provide the essential technology tools required to support their strategic business initiatives."

For more information about Epicor Eagle for retail pharmacy, please call 888-463-4700 or email [eagle@epicor.com](mailto:eagle@epicor.com).

#### **About Epicor Software Corporation**

Epicor Software Corporation is a global leader delivering inspired business software solutions to the manufacturing, distribution, retail and services industries. With over 40 years of experience serving small, midmarket and larger enterprises, Epicor has more than 20,000 customers in over 150 countries. Epicor enterprise resource planning (ERP), retail management software, supply chain management (SCM), and human capital management (HCM) enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor provides the single point of accountability that local, regional and global businesses demand. The Company's headquarters are located in Austin, Texas, with offices and affiliates worldwide. For more information, visit [www.epicor.com](http://www.epicor.com).

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