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Ganado Feed & More Selects Epicor Eagle N Series to Modernize Multi-Store Retail Operations

Premium Farm and Agriculture Supply Retailer Updates Technology Platform to Transform Point of Sale and Inventory Management Processes

Epicor Software Corporation, a global provider of [industry-specific enterprise software](#) to promote business growth, today announced Ganado Feed & More has chosen the award-winning [Epicor Eagle N Series®](#) retail business management solution to power its expanding business in the competitive farm and agriculture supply market.

Headquartered in Ganado, Tex., [Ganado Feed & More](#) is a leading supplier of animal feed, livestock and pet supplies, lawn and garden products, and western apparel.

To support growing operations, and a newly opened second location, Ganado Feed decided to modernize its retail technology with a solution that offered strong point of sale (POS), inventory management, and improved ordering functionality.

“As a small business grows, it becomes increasingly difficult to stay on top of margins and offer the best prices for customers,” said Amber Watkins, vice president, Ganado Feed & More. “We selected Epicor as our technology partner for a few reasons, but primarily because of its robust inventory and ordering functionality, as well as tools to identify competitive pricing. Finding the best product prices involves a lot of time looking at margins. With the extra time we’ll have by using the Eagle N Series system, we’ll be able to easily see where we need to adjust margins -- hopefully even before we receive products. This will also help us save money on projecting what we’ll need in the future. The solution will remove the guesswork out of purchasing.”

Industry Partnership Improves Market Competition

“As a member of the [Orgill](#) buying group, we saw a strong relationship between Epicor and Orgill, even before we selected the Eagle N Series solution,” said Watkins. “Orgill does its own market research which is an effective tool for our business -- instead of our company having to shop at big box stores, Orgill has specialists that shop them and know the margins we can get on products. Because of the Epicor and Orgill partnership we’ll have greater buying power and more time to focus on margins within our store, which will help us better compete in the market.”



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Business Intelligence Tools for Bottom-Line Improvements

“Epicor Eagle N Series software will enable Ganado Feed & More to achieve efficiencies in managing, what was, a cumbersome ordering process,” said Watkins. “It shouldn’t take two hours every day to place or review orders. Our old business management system was not user friendly and didn’t have the business intelligence tools that we needed to order and manage our inventory accurately across multiple locations -- causing a lot of extra time spent doing things manually and tying up thousands of dollars. We are looking forward to inserting operational harmony into our multi-store business with the use of Epicor solutions.”

“We’re proud to welcome Ganado Feed & More to the Epicor retail customer community which consists of a broad set of independent retailers,” said Doug Smith, director, product marketing, retail and distribution, Epicor Software. “The Epicor Eagle N Series solution will help them achieve their goals for growth -- including location expansion, strong customer service and engagement, and increasing the bottom line.”

About Epicor Eagle N Series

Epicor Eagle N Series software is a fully-integrated retail business management system, with built-in best practices, designed for small to mid-sized businesses. Thousands of retail customers rely on the Epicor Eagle N Series solution to operate more efficiently and grow revenue and profits. Visit the Epicor Eagle N Series [solution hub](#) to learn more.

About Epicor Software Corporation

Epicor Software Corporation drives business growth. We provide flexible, industry-specific software designed around the needs of our manufacturing, distribution, retail, and service industry customers. More than 40 years of experience with our customers’ unique business processes and operational requirements are built into every solution—in the cloud or on premises. With this deep understanding of your industry, Epicor solutions manage complexity, increase efficiency, and free up resources so you can focus on growth. For more information, [connect with Epicor](#) or visit www.epicor.com.

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