

FOR IMMEDIATE RELEASE

Five Automotive Aftermarket Distributors Upgrading to Epicor Vision Software

Auto Electric Service, Automotive Parts Headquarters, Distributors Warehouse Inc., Keyline Automotive, and Lafayette Warehouse to Implement Solution

AUSTIN, Texas, October 30, 2014 -- Epicor Software Corporation, a global leader in [business software solutions](#) for manufacturing, distribution, retail and services organizations, today announced that five leading automotive aftermarket parts distributors -- Auto Electric Service Ltd. in Regina Saskatchewan, Automotive Parts Headquarters (APH) in St. Cloud, Minn., Distributors Warehouse Inc. (DWI) in Paducah, Ky., Keyline Automotive Warehouse in Idaho Falls, Idaho, and Lafayette Warehouse in Lafayette, Ind. -- have announced their plans to implement [Epicor Vision](#) business management software in 2015.

Epicor Vision software is a powerful next-generation solution for parts distributors that are targeting increased operational efficiency, stronger sales and margin growth and exceptional customer satisfaction and loyalty. The software features world-class customer relationship management (CRM) tools, a centralized database, highly advanced price management and inventory capabilities, comprehensive "central services" functionality, accounting, and offers seamless integration with the popular [JMO Systems indago™](#) warehouse management system.

"After our review of available solutions, it was clear Epicor Vision offered the best combination of features and functionality to run our business," said Dennis Gregory, chief operating officer of [APH](#). "We are excited to partner with Epicor and utilize the powerful Vision platform."

Brenda Gelowitz, vice president and controller for [Auto Electric](#), said their company's strong partnership with Epicor and the Aftermarket Auto Parts Alliance (Alliance) was a key factor in the decision to implement Epicor Vision software. "Epicor is highly proactive rather than reactive; they identify and develop features that help drive success for their customers rather than waiting for us to ask," she said. "We also got very positive feedback from other Epicor Vision users and excellent reviews of the support they receive."

Michael Brown, information technology manager for [Lafayette](#), said the modern features and proven success of Epicor Vision software in the aftermarket helped drive their decision. "The system's pricing capabilities and other tools make it a much more comprehensive package than anything else we looked at," he said. "Plus, other distributors who use Epicor Vision told us they were more profitable after implementing the software, which was very appealing."

Auto Electric, Keyline and Lafayette are upgrading to Vision from Epicor Prism software. APH and [DWI](#) will move to Vision from the Epicor A-DIS platform. Auto Electric, APH and DWI are Alliance members, while Keyline and Lafayette are affiliated with the Federated Auto Parts buying group.

“Epicor Vision is a proven success for aftermarket distributors of virtually all sizes, and the software is becoming more powerful and valuable with each release,” said Scott Thompson, vice president, automotive, retail distribution solutions for Epicor. “Business owners and managers very quickly recognize the bottom-line benefits of this solution when they first talk to us. Then, when they speak with peers who have used Epicor Vision to achieve significant improvements in multiple areas of their businesses, they see that it’s a solution they can grow with over the long-term.”

To learn more about Epicor Vision software, please contact your Epicor representative, call Epicor toll-free at 888-463-4700, email automotive.marketing@epicor.com, or visit the company in booth 2238 at the [AAPEX Show](#), November 4-6, 2014, in Las Vegas.

About Epicor Software Corporation

Epicor Software Corporation is a global leader delivering inspired business software solutions to the manufacturing, distribution, retail and services industries. With over 40 years of experience serving small, midmarket and larger enterprises, Epicor has more than 20,000 customers in over 150 countries. Epicor enterprise resource planning (ERP), retail management software, supply chain management (SCM), and human capital management (HCM) enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor provides the single point of accountability that local, regional and global businesses demand. The Company’s headquarters are located in Austin, Texas, with offices and affiliates worldwide. For more information, visit www.epicor.com.

Follow Epicor on Twitter [@Epicor](#), [@Epicor_Retail](#), [@Epicor_DIST](#), [@Epicor_MFG](#), [@EpicorEMEA](#), [@EpicorUK](#), [@EpicorAPAC](#), [@EpicorLAC](#) and [@EpicorRU](#).

###

Epicor, the Epicor logo, Epicor Vision, Epicor Prism, and Epicor A-DIS are either registered trademarks or trademarks of Epicor Software Corporation, registered in the United States and other countries. Other trademarks referenced are the property of their respective owners. The product and service offerings depicted in this document are produced by Epicor Software Corporation.

Contact: Lisa Preuss
Senior Director, Public Relations
Epicor Software Corporation
+1 949 585 4235
lpreuss@epicor.com

Drew Shippy
Pinnacle Media
on behalf of Epicor
+1 330 688 3500
drew@pinmedia.com