

FOR IMMEDIATE RELEASE

**Epicor ERP Americas Channel Executive Named a  
2015 CRN Channel Chief*****Matt Bauer Recognized by Leading Channel Authority for Third Consecutive Year***

**AUSTIN, Texas, March 2, 2015** -- Epicor Software Corporation, a global leader in [business software solutions](#) for manufacturing, distribution, retail and services organizations, today announced that Matt Bauer, director, channel sales, ERP Americas, has been named to the prestigious list of the 2015 CRN Channel Chiefs. The influential executives on this annual list represent the most powerful leaders in the IT channel who hold direct responsibility for driving growth and revenue for their organizations through their indirect channel partners. Individuals are selected for inclusion based on their track record of channel accomplishments, standing in the industry, dedication to the partner community, and plans for driving future business innovation and channel growth.

“It’s an honor to receive this exceptional recognition by CRN,” says Bauer. “Our channel program hinges on the philosophy that great partnerships are founded on common goals, shared commitments, and mutual rewards. This past year we further expanded the channel program with new resources and tools and included additional product offerings to enable our partners to achieve even greater levels of performance and create more business opportunities. Our partner ecosystem is critical to the success of Epicor and we remain focused on building strong collaborative partnerships with companies that have the same focus on delivering innovation and customer service excellence.”

The [Epicor Inspired Partner Network](#) is a comprehensive sales, marketing, and support program that offers channel partners significant opportunities to grow their businesses with award-winning products, training, and support in a highly competitive and dynamic marketplace. Structured into four partner categories based on the sales and services partners provide, the Epicor Inspired Partner Network includes Reseller Partners, Solutions Partners, Services Partners, and Consulting Partners. Program enrichments include partner certification and training programs delivered via [Epicor University](#), increased course availability through virtual technologies, plus investments in tools such as Partner Relationship Management (PRM), all intended to get channel partners ramped up quickly.

“Each year, our editors carefully vet an extensive group of highly accomplished channel executives to highlight those exemplary individuals who earn the mantle of CRN Channel Chief. These executives strive to advance the success and standing of the channel community within their organizations. The 2015 CRN Channel Chiefs lead by example and serve as valuable advocates to help ensure the

health and longevity of the IT channel. We applaud their accomplishments and look forward to their continued success,” said Robert Faletta, CEO, The Channel Company.

Epicor is looking for partners that are leaders in their field and has built a program to offer substantial benefits and support to these partners. For more information about the Epicor Inspired Partner Network, email [partnerinfo@epicor.com](mailto:partnerinfo@epicor.com).

The 2015 CRN Channel Chiefs list is featured in the February 2015 issue of CRN, and online at [www.CRN.com](http://www.CRN.com).

### **About The Channel Company**

The Channel Company, with established brands including CRN, XChange Events, IPED and SharedVue, is the channel community's trusted authority for growth and innovation. For more than three decades, we have leveraged our proven and leading-edge platforms to deliver prescriptive sales and marketing solutions for the technology channel. The Channel Company provides Communication, Recruitment, Engagement, Enablement, Demand Generation and Intelligence services to drive technology partnerships. Learn more at [www.thechannelcompany.com](http://www.thechannelcompany.com).

### **About Epicor Software Corporation**

Epicor Software Corporation is a global leader delivering inspired business software solutions to the manufacturing, distribution, retail and services industries. With over 40 years of experience serving small, midmarket and larger enterprises, Epicor has more than 20,000 customers in over 150 countries. Epicor enterprise resource planning (ERP), retail management software, supply chain management (SCM), and human capital management (HCM) enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor provides the single point of accountability that local, regional and global businesses demand. The Company's headquarters are located in Austin, Texas, with offices and affiliates worldwide. For more information, visit [www.epicor.com](http://www.epicor.com).

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