

**FOR IMMEDIATE RELEASE****Epicor Marks 30<sup>th</sup> Anniversary of Automotive Aftermarket eCatalog**

AUSTIN, Texas, July 15, 2014 -- Epicor Software Corporation, a global leader in [business software solutions](#) for manufacturing, distribution, retail and services organizations, is celebrating the 30<sup>th</sup> anniversary of electronic cataloging for the automotive aftermarket. The company introduced the industry's first [electronic catalog](#) (eCatalog) in August 1984. Today, Epicor eCatalog products and related data solutions are used by tens of thousands of parts professionals, more than 100,000 vehicle service providers and millions of consumers throughout North America and around the world.

The first-generation Epicor eCatalog of the mid-1980s was limited only to the supplier lines and catalogs carried by each auto parts store. Nevertheless, many replacement parts distributors and jobbers quickly realized that their counterpeople were often twice as productive and far more accurate when they relied on the eCatalog rather than print volumes. Also fueling early adoption was the rapidly accelerating growth of vehicle platforms and corresponding part number proliferation. The new eCatalog also helped users eliminate pricing mistakes, reduce returns and improve inventory control and buying practices.

“Our first eCatalog opened the door to countless opportunities to improve the efficiency and accuracy of the aftermarket’s most important touch point – the parts counter, which remains the nexus of virtually every vehicle repair,” said Scott Thompson, vice president, automotive, retail distribution solutions for Epicor. “Epicor eCatalog products are even more important and prevalent today, connecting tens of thousands of wholesalers with service providers, and driving an ever growing number of business-to-consumer eCommerce websites.”

In stark contrast to the company’s first eCatalog, the [Epicor PartExpert](#)<sup>®</sup> eCatalog suite includes more than 10 million parts, 7,800 manufacturer product lines, and 27 million interchanges and covers virtually every vehicle make and model marketed within North America over the past 40 years. The company’s data and eCatalog solutions are now referenced in more than 70 percent of aftermarket parts sales in North America. Epicor replacement parts data is also used by leading global online retailers such as [Amazon.com](#) and [eBay](#).

“In my opinion, Epicor is the standard by which all other electronic catalogs are measured, which is why we have relied on it for many, many years,” said Trevor Tennant, corporate development manager for Piston Ring Service Company, Winnipeg, Manitoba. “Our counterpeople consider the Epicor eCatalog to be one of their most valuable business tools. It helps make them faster and more efficient in virtually every selling situation.”

The Epicor PartExpert product suite includes the Cover-to-Cover™ graphical eCatalog module featuring part images and specifications; an integrated VIN decoder; BuyerAssist® electronic buyer's guide; InterChange® OE and competitive interchange module; "All Lines" instant access to more than 7,800 manufacturer product lines; the comprehensive ItemExpert® non-application item database; PartExpert OE original equipment parts eCatalog; and Epicor OE for Parts Not Found, a new module that enables users to identify the OE part number for applications for which no equivalent aftermarket part is available. Epicor combines these value-added tools with a complete service product suite including the LaborExpert™ labor estimating tool, ServicePlus™ OE scheduled maintenance services and parts, TireExpert™ tire fitment and replacement guide, and RepairExpert™ repair information database to help users increase sales and customer loyalty.

### **About Epicor Software Corporation**

Epicor Software Corporation is a global leader delivering inspired business software solutions to the manufacturing, distribution, retail and services industries. With over 40 years of experience serving small, midmarket and larger enterprises, Epicor has more than 20,000 customers in over 150 countries. Epicor enterprise resource planning (ERP), retail management software, supply chain management (SCM), and human capital management (HCM) enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor provides the single point of accountability that local, regional and global businesses demand. The Company's headquarters are located in Austin, Texas, with offices and affiliates worldwide. For more information, visit [www.epicor.com](http://www.epicor.com).

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