

FOR IMMEDIATE RELEASE

Farm and Home Retailers Select Epicor Eagle N Series to Promote Growth and Build Customer Loyalty

New Epicor Eagle N Series Gives Independent Retailers a Competitive Edge with Modern Point of Sale, Inventory Management, and Business Analytics

AUSTIN, Texas, June 23, 2015 -- Epicor Software Corporation, a global leader in [business software solutions](#) for manufacturing, distribution, retail and services organizations, today announced that [D&L Farm and Home](#), and [Green's Feed & Seed](#) have selected [Epicor® Eagle N Series™](#) retail business management software for [farm and home](#) to modernize business operations, strengthen customer loyalty and outservice industry competition.

To support independent farm and home retail business initiatives, Epicor Eagle N Series software helps enable the features and functionality required to run a more efficient and profitable operation, and provide the kind of service that builds loyalty and lasting customer relationships. The solution is complete and fully integrated -- backed by an extensive Epicor network of consulting, training and support services -- helping retailers lead with the information they need to make faster, more informed decisions.

Eagle N Series Gives D&L Farm and Home Access to Powerful Business Analytics

D&L Farm and Home, founded in 1987, provides nursery, farm, and feed products along with exceptional customer service and delivery to North Texas. With five locations, 50 expert employees, and the new Epicor Eagle N Series solution, D&L Farm and Home has the tools to operate their business smoothly. "Since implementing Epicor Eagle N Series, we have experienced faster, easier access to business intelligence and analytics -- leading to more accurate data and reports," said Lezlie MacElroy, treasurer at D&L Farm and Home. "This new technology helps our company stay relevant in the farm and home industry and aids us in addressing business challenges quicker. Eagle N Series is definitely an innovative and supportive tool that improves the management of our business."

Green's Feed & Seed Delivers Unmatched Customer Service with Eagle N Series

An Epicor user for more than 25 years, Green's Feed & Seed has relied on the business-improving innovations of Epicor solutions to streamline its business. "To run a modern business, you need an up-to-date and reliable business management system," said Mark Light, director of IT for Green's Feed & Seed. "At the end of the day, we want what everybody wants: to save money and provide our customers with the best service possible. There's no way we could do without the Eagle N Series

solution. It's helping us to control inventory, improve our customer loyalty program, and make overall operations more manageable for our team.”

“One of the most crucial objectives of a small business is to ensure customer satisfaction,” said Doug Smith, director, product management and marketing, retail distribution solutions for Epicor. “We’re proud to partner with farm and home retailers like D&L Farm and Home and Green’s Feed & Seed to offer the business-changing solutions that improve operations, enrich the bottom line and ultimately strengthen customer loyalty.”

To learn more about Epicor Eagle N Series, please contact your Epicor representative, call Epicor toll-free at 888-463-4700, or email eagle@epicor.com.

About Epicor Software Corporation

Epicor Software Corporation is a global leader delivering inspired business software solutions to the manufacturing, distribution, retail and services industries. With over 40 years of experience serving small, midmarket and larger enterprises, Epicor has more than 20,000 customers in over 150 countries. Epicor enterprise resource planning (ERP), retail management software, supply chain management (SCM), and human capital management (HCM) enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor provides the single point of accountability that local, regional and global businesses demand. The Company’s headquarters are located in Austin, Texas, with offices and affiliates worldwide. For more information, visit www.epicor.com.

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