



News Release

FOR IMMEDIATE RELEASE

New Epicor Automotive Aftermarket eCatalog Packages Offer Greater Value at Every Point of Sale

Enhanced Subscription Structure Provides Increased User Content Per Location

Austin, Texas, October 22, 2015 -- Epicor Software Corporation, a global leader in [business software solutions](#) for manufacturing, distribution, retail and services organizations, today introduced two automotive aftermarket [electronic catalog](#) (eCatalog) subscription packages that will enable replacement parts distributors to access significantly more content at each workstation. The new packages – [Epicor PartExpert](#) “Professional” and “Essentials” – replace traditional menu pricing per workstation and are expected to help thousands of Epicor eCatalog users enhance customer service levels through access to valuable integrated reference tools at comparatively lower prices.

More aftermarket parts are referenced and sold through Epicor eCatalog products than any other electronic resource. The [Epicor LaserCat 3](#) eCatalog interface and Epicor PartExpert replacement parts databases feature millions of aftermarket and original equipment manufacturer application parts as well as performance and collision components/supplies, tires, non-application products, and more. Available content also includes detailed product images, installation instructions, comprehensive buyer's guide and interchange, integrated flat-rate labor guide, and maintenance intervals packages linked to corresponding parts to help users increase sales, save time and deliver a superior customer experience.

“Our new location based subscription packages enable Epicor eCatalog users to be more proficient in serving their customers through access to significantly more product and application content at each point of sale terminal,” said Scott Thompson, vice president, automotive, analytics and content, Epicor Americas. “By deploying this content across all workstations within a business location, every user is empowered to deliver the same exceptional customer experience and handle more transactions in a shorter period of time.”

Businesses purchasing the new Epicor PartExpert Professional package will have full access to the Epicor PartExpert replacement parts database as well as the following additional modules or tools:

- “All Lines” feature covering manufacturer lines not carried by the business
- Epicor [Cover-to-Cover](#) graphical eCatalog module (images, instructions, technical service bulletins and other value-added information)
- Epicor [InterChange](#) aftermarket-to-aftermarket and original equipment-to-aftermarket interchange
- Epicor [BuyerAssist](#) electronic buyer's guide
- Thumbnail images of parts embedded into lookup results

– More –

- OE Carry-Forward coverage updates
- VIN decoder
- “MCL by Description and Make” feature (ability to prioritize available brands and parts for corresponding product description and vehicle nameplate)
- Manufacturer pricing
- Powersports application data
- Epicor ItemExpert catalog (non-application/universal parts and related products)
- Epicor PartExpert Editor eCatalog customization tool
- Epicor Dynamic Updates weekly online eCatalog updates

The Epicor PartExpert Essentials package includes Epicor PartExpert data as well as the following additional modules/tools:

- VIN decoder
- Epicor Cover-to-Cover graphical eCatalog module
- “MCL by Description and Make” feature
- Manufacturer pricing
- OE Carry-Forward coverage updates
- InterChange
- Epicor PartExpert Editor
- Epicor Dynamic Updates

Businesses also have the ability to enhance their Epicor PartExpert Professional and Essentials subscriptions with two optional modules: Epicor PartExpert OE; and Service Essentials. The Epicor PartExpert OE feature offers one-click access to an original equipment parts database covering popular automotive applications. It is particularly helpful for import parts specialists and other wholesalers who rely on parts from aftermarket manufacturers that follow OE (original equipment) part numbering systems or who frequently source parts from OE dealerships. In addition, Epicor PartExpert OE enables users to identify the OE part number for applications for which no equivalent aftermarket part is readily available. The user can then interchange the OE number to a part from an alternative aftermarket supplier or purchase and resell a part from a local dealership.

Designed for wholesalers and other businesses that operate service bays, the new Service Essentials module includes the Epicor ServicePlus selling tool detailing OEM-recommended maintenance intervals for millions of popular passenger vehicles and offering links between each procedure and the corresponding replacement parts and supplies. Also included in the Service Essentials module is the Epicor LaborExpert labor estimating tool, which enables service writers and other professionals to quote labor times (based on Mitchell 1 Flat Rate Labor Guide) for virtually any common automotive repair, and Epicor TireExpert tire fitment guide and database.

To learn more about the new Epicor eCatalog packages, please contact your Epicor sales representative, call 888.463.4700, email automotive.marketing@epicor.com, and/or visit Epicor booth

2238 during the AAPEX show, November 3-5, 2015, in Las Vegas. To sign up for a free technology consultation at the show, please visit www.epicor.com/AAPEX.

About Epicor Software Corporation

Epicor Software Corporation is a global leader delivering inspired business software solutions to the manufacturing, distribution, retail and services industries. With over 40 years of experience serving small, midmarket and larger enterprises, Epicor has more than 20,000 customers in over 150 countries. Epicor enterprise resource planning (ERP), retail management software, supply chain management (SCM), and human capital management (HCM) enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor provides the single point of accountability that local, regional and global businesses demand. The Company's headquarters are located in Austin, Texas, with offices and affiliates worldwide. For more information, visit www.epicor.com.

Follow Epicor on Twitter [@Epicor](#), [@Epicor_Retail](#), [@Epicor_DIST](#), [@Epicor_MFG](#), [@EpicorEMEA](#), [@EpicorUK](#), [@EpicorAPAC](#), [@EpicorLAC](#), and [@EpicorRU](#).

#

Epicor, the Epicor logo, Business Inspired, PartExpert, LaserCat, Cover-to-Cover, OE Carry-Forward, InterChange, BuyerAssist, ItemExpert, Dynamic Updates, ServicePlus, LaborExpert, and TireExpert are registered trademarks or trademarks of Epicor Software Corporation, registered in the United States and other countries. The product and service offerings depicted in this document are produced by Epicor Software Corporation.

Contact:	Lisa Preuss Senior Director, Corporate Communications Epicor Software Corporation +1 949 585 4235 lpreuss@epicor.com	Drew Shippy Pinnacle Media on behalf of Epicor +1 330 688 3500 drew@pinnmedia.com
----------	--	---