

AUSTIN, Texas, September 28, 2016

Epicor Launches Initiative to Help Automotive Aftermarket Businesses ‘Find Your Next 20 Percent’

Free Consultations for Manufacturers, Distributors/Jobbers and Service Chains Aimed at Growing Sales and Margins, Improving Efficiency and Customer Satisfaction

Epicor Software Corporation, a global provider of [industry-specific enterprise software](#) to promote business growth, today announced a business consultation initiative designed to help automotive aftermarket parts manufacturers, distributors/jobbers and service chains increase sales and margins and improve operational efficiency and customer satisfaction. The “Find Your Next 20 Percent” initiative will include free, no-obligation business growth consultations scheduled in conjunction with the [Automotive Aftermarket Products Expo](#) (AAPEX), Nov. 1-3, 2016, in Las Vegas, Nev.

Aftermarket professionals not attending AAPEX can participate in telephone and web-based consultations with Epicor professionals throughout November and December.

Business owners and managers who participate in “Find Your Next 20 Percent” consultation sessions will be entered into drawings for an array of attractive prizes, including Apple Watch Sport™ watches, Visa® gift cards and Epicor ListingExpert combination reseller licenses for Amazon.com and eBay® Motors.

“Many business owners are looking for that next breakthrough to help dramatically enhance their competitiveness and increase their bottom-line performance,” said Scott Thompson, vice president, automotive, analytics and content, Epicor. “If it seems like you’re working harder every year to achieve only modest growth, it’s time to aim higher. We can help identify the best practices and corresponding technologies that are helping industry peers achieve faster, more profitable growth.”

In addition to offering free technology consultations, Epicor will showcase at AAPEX an array of solutions designed to help drive growth for businesses at every level of the aftermarket. These solutions include:

- **For Manufacturers**
 - [Epicor Industry Data Analytics](#), including advanced parts demand analysis tools



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Scott Thompson
Vice President, Automotive,
Analytics and Content
Epicor

- for production, marketing and sales planning
- o Epicor Supplier Services, offering assistance to manufacturers that wish to add product information to the Epicor PartExpert replacement parts database
- **For Distributors/Jobbers**
 - o Full suite of enterprise solutions, including [Epicor Vision](#) and Epicor Eagle for the Aftermarket software and cloud-based technologies
 - o Epicor Parts Network auto parts eCommerce solutions
 - o Epicor PartExpert electronic catalog packages
 - o Epicor Industry Data Analytics, including inventory planning and category management
 - o Mobile apps for outside sales professionals
- **For Service Chains**
 - o Epicor Integrated Service Estimator web-based mechanical estimating solution
 - o Epicor PartExpert electronic catalog packages
 - o Epicor Parts Network auto parts eComerce solutions

To learn more about the Epicor “Find Your Next 20 Percent” initiative and to schedule a free, no-obligation business growth consultation, contact your Epicor sales representative, call 888.463.4700 or visit www.epicor.com/Next20.

About Epicor Solutions for the Automotive Aftermarket

For nearly 40 years, Epicor aftermarket solutions have helped empower motor vehicle parts and service providers through world-class technologies that drive sales, profits and customer loyalty. Epicor products and services for the aftermarket include parts data and related eCatalog content; industry analytics and category management solutions; enterprise software; B2B and B2C eCommerce solutions; and business optimization tools.

About Epicor Software Corporation

Epicor Software Corporation drives business growth. We provide flexible, industry-specific software designed around the needs of our manufacturing, distribution, retail, and service industry customers. More than 40 years of experience with our customers’ unique business processes and operational requirements are built into every solution—in the cloud, hosted, or on premises. With this deep understanding of your industry, Epicor solutions manage complexity, increase efficiency, and free up resources so you can focus on growth. For more information, [connect with Epicor](#) or visit www.epicor.com.

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Contact:	Lindsay Ortega Senior Specialist, Public Relations Epicor Software Corporation +1 952 417 5022 lortega@epicor.com	Drew Shippy Pinnacle Communication Group, Inc. (on behalf of Epicor) +1 330 688 3500 drew@pinnmedia.com
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