

FOR IMMEDIATE RELEASE

Epicor Announces New Business Initiatives to Enhance Customer Experience and Accelerate Growth

Initiatives Include Centralization of Key Functions to Align to ‘Customer-First’ Culture

AUSTIN, Texas, May 11, 2015 -- Epicor Software Corporation, a global leader in [business software solutions](#) for manufacturing, distribution, retail and services organizations, today announced initiatives aimed at transforming the customer experience, including centralizing global support and product development in order to align to its ‘customer-first’ culture.

Epicor has [appointed several of its top executives](#) that have a proven track record for execution to lead these newly centralized functions:

- Craig McCollum will take on an expanded role as executive vice president, Americas. The Americas region brings together the former ERP Americas business that delivers enterprise resource planning (ERP) solutions designed for midsized manufacturers, distributors and services organizations, with the Retail Distribution solutions business -- successfully led by McCollum for the past two years resulting in strengthened customer satisfaction -- serving independent retailers in targeted vertical markets.
- Jeff Kissling joins Epicor in the new role of chief technology officer and will run the research and development organization. Kissling brings extensive experience in enterprise application development with expertise in cloud computing to the company.
- The Global Support organization and customer care initiatives will be run by Ian Ashby, senior vice president of global support. Ashby previously led the support function for Epicor in EMEA and Asia Pacific with a focus on improving customer satisfaction.

Building a Better Customer Experience

“As we strengthen our ‘customer-first’ culture, our top priority continues to be a relentless focus on quality and execution in the products, services and support we deliver in order to create customer value and build a better customer experience,” said Joe Cowan, president and chief executive officer of Epicor. “I’m confident the changes we announced today will enable us to capitalize on our industry experience, knowledge, skills and technology innovation to deliver best-in-class on-premises and cloud solutions that enable our customers to achieve profitable growth.”

In a separate announcement today, Epicor also announced the proposed spinoff of its retail solutions business -- see the news release for more details: [Epicor Announces Spinoff of Epicor Retail Solutions Business](#).

About Epicor Software Corporation

Epicor Software Corporation is a global leader delivering inspired business software solutions to the manufacturing, distribution, retail and services industries. With over 40 years of experience serving small, midmarket and larger enterprises, Epicor has more than 20,000 customers in over 150 countries. Epicor enterprise resource planning (ERP), retail management software, supply chain management (SCM), and human capital management (HCM) enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor provides the single point of accountability that local, regional and global businesses demand. The Company's headquarters are located in Austin, Texas, with offices and affiliates worldwide. For more information, visit www.epicor.com.

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Management of Epicor Software believes certain statements in this press release may constitute forward-looking statements under the Private Securities Litigation Reform Act of 1995. These forward-looking statements often include words such as "believe", "expect", "anticipate", "intend", "plan", "estimate", "seek", "will", "may" or similar expressions. These forward-looking statements include statements regarding the Company's new business initiatives, including the effect of such initiatives on the future operations and strategies of company, employment of certain executives and other statements that are not historical fact. These forward-looking statements are based on currently available competitive, financial and economic data together with management's views and assumptions regarding future events and business performance as of the time the statements are made and are subject to risks and uncertainties, including, without limitation, risks associated with market and economic conditions, and the risks and uncertainties described in Epicor's Annual Report on Form 10-K for the year ended September 30, 2014 and Quarterly Reports on Form 10-Q. Actual results may differ materially from those expressed or implied in the forward-looking statements. As a result of these factors the business or prospects expected by the Company as part of this announcement may not occur. Epicor undertakes no obligation to revise or update publicly any forward-looking statements except as required by applicable law.

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