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Epicor Announces Epicor Commerce Connect for Prophet 21 to Continue Wholesale Distributors' Digital Transformation

Cloud-based Offering is a Modern Full-Service Digital Commerce Solution for Distributors and Wholesalers

Epicor Software Corporation, a global provider of [industry-specific enterprise software](#) to promote business growth, today announced its [Epicor Commerce Connect \(ECC\)](#) solution is now available with Epicor® Prophet 21® as part of its [strategy announced earlier this year to digitalize today's distributors and wholesalers](#).

The Internet has already displaced face-to-face interactions at the front of the sales funnel and in many cases customers have already made a selection by the time they speak to a salesperson, making e-commerce strategically important to a business' growth strategy.

"Today, e-commerce is more than adding an online store to a website," said Sanjay Kumar, vice president, product management, Epicor. "Rather, it has become a powerful functionality that supports key business goals for today's digital distributor such as increased productivity, growth, and differentiation."



"Epicor Commerce Connect for Prophet 21 supports our digital transformation by offering our customers self-service order capabilities, integration with other systems as well as built-in SEO management – all on a platform that's easy to manage."

Brent Covan
IT Director
Fawcett Co., Inc.

Modernizing today's Distributor with Epicor Commerce Connect

ECC for Prophet 21 is a robust cloud-based platform based on Epicor's 20 years of experience in e-commerce that drives rich B2B and B2C online experiences for consumers, customers and suppliers and is essential for business' success today. It enables customers to develop unique websites quickly and manage them easily—providing the necessary tools to digitalize today's distributor and empowers them to deliver a strong customer experience throughout the typical order lifecycle.

The platform extends Epicor Prophet 21 with a tightly integrated e-commerce business solution, with all information mastered from the enterprise resource planning (ERP) system, providing users a complete set of B2B and B2C tools that are ready to be deployed quickly. The platform is based on the Magento® open source platform, giving users future flexibility to add new capabilities and apps from the Magento Marketplace as they grow without being locked into one vendor's ecosystem.

ECC for Prophet 21 includes out-of-the-box features that strategically leverage e-commerce for growing today's wholesale distributor -- customer account management, pricing, order and re-ordering, bulk order, and tools for marketing promotions -- all developed, implemented and supported by Epicor and delivered through the cloud for the lowest possible total cost of ownership.

The solution also comes with extensive B2C functionality for an exceptional buying experience and simplified access to information such as wish lists, order status, re-buys, account history, invoices, payments and returns. Additionally, ECC for Prophet 21 is fully responsive, making it mobile commerce ready and accessible on the go.

"Epicor Commerce Connect for Prophet 21 supports our digital transformation by offering our customers self-service order capabilities, integration with other systems as well as built-in SEO management – all on a platform that's easy to manage," said Brent Covan, IT director, Fawcett Co., Inc.

ECC for Prophet 21 is now generally available. For more information, please visit <http://www.epicor.com/solutions/ecommerce-software.aspx>.

About Epicor Prophet 21

Leveraging more than 40 years of distribution industry knowledge and expertise, Epicor Prophet 21 is an end-to-end distribution solution offering deep functionality—from open ecommerce platforms to mobile sales and field services, wireless sales counters and warehouses, advanced inventory management, and customer optimization tools. Visit the Epicor Prophet 21 [solution hub](#) to learn more.

About Epicor Software Corporation

Epicor Software Corporation drives business growth. We provide flexible, industry-specific software designed around the needs of our manufacturing, distribution, retail, and service industry customers. More than 40 years of experience with our customers' unique business processes and operational requirements are built into every solution—in the cloud or on premises. With this deep understanding of your industry, Epicor solutions manage complexity, increase efficiency, and free up resources so you can focus on growth. For more information, [connect with Epicor](#) or visit www.epicor.com.

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