

FOR IMMEDIATE RELEASE

**Artaban International Selects Epicor to Help Boost Company Growth*****Leading Furniture Manufacturer in Mexico Chooses Epicor ERP to Improve Data Management, Internal Communication and Customer Relations***

**AUSTIN, Texas and MONTERREY, Mexico, September 2, 2014** -- Epicor Software Corporation, a global leader in [business software solutions](#) for manufacturing, distribution, retail and services organizations, today announced that [Artaban International](#) has selected the next-generation [enterprise resource planning](#) (ERP) solution, Epicor ERP, to support its current and projected growth by delivering tighter controls and reliable data.

The Mexican company that started operations in Tlaquepaque, Jalisco, has more than two decades of experience in the market. Today, Artaban manufactures 95% of their living rooms and Therapedic<sup>®</sup> mattresses in their Guadalajara facilities. Their furniture is distributed in supermarkets, department stores, and specialized shops. The company employs 1,000 people in their offices, production sites, and warehouses. The fast growth of the organization led Artaban to find a technology solution to display updated information and inventories in real time and improve the decision-making process.

Artaban began the search for an ERP solution by evaluating 8 different solutions. Epicor stood out among other the solutions because of its friendly user interface, similar to that of Windows 8, and because its responsiveness is higher compared to the competition. Other features Artaban liked were the international recognition Epicor has gained over time, and the fact that Epicor ERP solution modules can be implemented according to the customer needs. Artaban also found the Epicor solution to be sufficiently robust to support the continued growth of the organization.

According to Alejandro Rodríguez, who was part of the project team at Artaban evaluating solutions said the team chose Epicor because, "Epicor ERP has a cost-value relation that is more appropriate than the one from its competitors." He added that they hope to gain complete control over their performance indicators, while at the same time inspiring a culture of more engagement inside the company. The management team at Artaban seeks to increase collaboration, promote effective internal communication and build a solid commercial relationship with their customers with the help of Epicor ERP.

"A future challenge is going to be the integration of Epicor with the organization's culture, because our people are used to working in a certain way and having a software solution is going to modify the dynamic

of jobs. We are going to have the ability to access information in real time and outside the office, utilizing the mobile capabilities of Epicor ERP. The strong structure of the platform is going to allow us to make future improvements and integrate all areas of the organization,” concluded Rodríguez.

“Making valuable synergies with leading Mexican organizations like Artaban is very satisfying,” said Gunther Barajas, regional director, Epicor in Mexico. “We are convinced that the growth of our country is, among other elements, the result of technology innovation and initiatives that inspire business development.”

### **About Epicor Software Corporation**

Epicor Software Corporation is a global leader delivering inspired business software solutions to the manufacturing, distribution, retail and services industries. With over 40 years of experience serving small, midmarket and larger enterprises, Epicor has more than 20,000 customers in over 150 countries. Epicor enterprise resource planning (ERP), retail management software, supply chain management (SCM), and human capital management (HCM) enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor provides the single point of accountability that local, regional and global businesses demand. The Company’s headquarters are located in Austin, Texas, with offices and affiliates worldwide. For more information, visit [www.epicor.com](http://www.epicor.com).

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