

EPICvalue – EPICOR CUSTOMER REFERENCE PROGRAM

Epicor is a key component of your technology infrastructure and our goal is to be part of your success. Together, we can strengthen both our companies, advance the industry and formally recognize your company's success in using technology to maintain a competitive advantage. By joining the EPICvalue customer reference program, you'll help Epicor continue to grow and invest in your solution, and your company will receive some important benefits.

As a member of the EPICvalue program, you'll have a unique opportunity to participate in joint marketing activities to share your success with industry publications, prospective customers, and analysts, and internal audiences to generate increased awareness, visibility and gain recognition as a leader in your industry.

PROGRAM BENEFITS

As one of Epicor's highly valued EPICvalue customers, you'll receive value-based rewards for participation.

- **Enhanced Exposure**—You will have the opportunity to gain additional exposure both within Epicor and in your industry. Your participation can mean increased publicity and exposure through articles, case studies, press releases and video testimonials. Describe your success to business, press and technology experts worldwide.
- **Advisory Status**—With updates directly from the executives, reference customers have enhanced interaction with Epicor executives and product teams, unique educational opportunities with industry experts, and the increased opportunity to act in an advisory capacity with Epicor.
- **Perspectives User Conference Early Bird Pricing Discount Guaranteed**—Epicor's annual user conference, Perspectives, gives you the perfect opportunity to network with other customers, partners, and industry experts. As an EPICvalue customer, you are guaranteed the Early Bird price – no matter when you register.
- **Early Adopter**—Many companies would like to have the option of seeing new product releases first and being part of the beta and enhancement process. Reference customers will have an increased opportunity to participate in these programs and influence product direction.
- **Speaker Opportunities**—Epicor organizes and participates in a number of events throughout the year including tradeshow, user conferences and seminars. Reference customers have an opportunity to discuss how technology has played an integral role in their company's success.

PROGRAM GUIDELINES

We recognize that your time is extremely valuable. As part of the enrollment process, you tell us the level of participation you would prefer. Prior to any reference activity, your permission must be given, and you will be briefed in advance on the scope of the project and the parties involved.

The EPICvalue Customer Reference Program is officially managed and continually evaluated to ensure value-added benefits are provided and resources are used effectively. You choose areas of participation and frequency and in turn extend the value of your solution by joining the EPICvalue community.

Epicor's most important success story is yet to be told. It's the one in which your organization becomes more adaptive, productive, and profitable with the help of our applications. The story begins when you express your interest in the program! Please contact your Customer Account Manager for more details.

We look forward to sharing the experience with you.

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