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**Niro Ceramic Group Chooses Epicor® for Asia Operations*****Award-winning Supplier of Porcelain Tiles to Streamline Business Operations with Epicor Software Solution in light of rapid Global Expansion Plans***

IRVINE, Calif. and SINGAPORE — July 27, 2010 — Epicor Software Corporation (NASDAQ: EPIC), a leading provider of enterprise business software solutions for the midmarket and divisions of Global 1000 companies, announced today that Niro Ceramic Group, the award-winning porcelain tile producer, has chosen Epicor as its enterprise resource planning (ERP) provider.

Niro Ceramic has 1,000 staff spread across five production lines in Malaysia and Indonesia – including an integrated OEM operation in China. With an output of over 3.7 million square meters annually, and operations spanning over 60 countries and growing, the firm needed an integrated and scalable IT solution to support its rapid international expansion plans.

“Our existing systems present integration problems that hinder strategic planning and accurate assessment of needs, and therefore are not able to support changes in our business growth,” said Ian Kok, executive director of Niro Ceramic. “Epicor’s ERP solution, on the other hand, is flexible and specific to our industry. They offer a 50 percent shorter implementation timeframe, and can scale to support our growth plans internationally, all with a familiar interface that makes it easy for our staff to use.”

Epicor also offers a single, end-to-end solution that goes beyond traditional ERP, encompassing award-winning financial, inventory and manufacturing management capabilities, in addition to in-depth supply chain management, customer relationship management, business

intelligence and enterprise performance management functionality. That, together with the wide range of features, was a key contributing factor for why Niro Ceramics selected Epicor over its competition.

“Our latest ERP offering consists of the best features from various Epicor product lines, in combination with new features and functionality, resulting in a ‘next generation ERP superset’, which includes functions such as customer and supplier relationship management, and enterprise performance management,” said Bryan Tan, vice president of sales for Epicor in Asia.

The close alignment with Microsoft technology such as Microsoft Office 2007 and Microsoft SharePoint was also a key reason for Niro’s choice. This allows users to access the software through various means, from standard application forms to Microsoft Office applications and mobile devices. It is also easy to train users, as it runs on a familiar interface. With customers such as KLCC and the KL Hilton Hotel in Malaysia, Pebble Bay in Bangalore, India, as well as BMW in the region, it was critical that the ERP solution supports Niro Ceramic’s operations across multiple sites as well as manage multi-currency and compliance requirements. Epicor was able to address this need.

Ultimately with the Epicor solution, Niro Ceramic can now reap the benefits of a centralized repository of timely, accurate business data, as well as reduce the activity-overlaps; all of which combine to potentially lower overhead costs and maximize profit margins.

“Companies like Niro Ceramic need a partner that understands and supports their business and growth plans,” Tan said. “Epicor’s solution also offers businesses one of the industry’s lowest total cost of ownership, and through our Signature Methodology and Shared Benefits program, we help customers like Niro Ceramic save costs on the investment, maintenance and implementation of their ERP solution, enabling them to expand and grow and see a faster return on investment.”

### **About Epicor Software Corporation**

Epicor Software is a global leader delivering business software solutions to the manufacturing, distribution, retail, hospitality and services industries. With 20,000 customers in over 150 countries, Epicor provides integrated enterprise resource planning (ERP), customer relationship management (CRM), supply chain management (SCM) and enterprise retail software solutions that enable companies to drive increased efficiency and improve profitability. Founded in 1984, Epicor takes pride in more than 25 years of technology innovation delivering business solutions that provide the scalability and flexibility businesses need to build

competitive advantage. Epicor provides a comprehensive range of services with a single point of accountability that promotes rapid return on investment and low total cost of ownership, whether operating business on a local, regional or global scale. The Company's worldwide headquarters are located in Irvine, California with offices and affiliates around the world. For more information, visit [www.epicor.com](http://www.epicor.com).

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