

FOR IMMEDIATE RELEASE

Qatar's Madina Group Selects Epicor to Integrate Enterprise Management Across Four Subsidiaries

Group to Implement Seamless Workflow and Integrated Business Processes with End-to-End Visibility and Business Intelligence to Achieve Cost Efficiencies

LIVERMORE, Calif. and DUBAI, December 12, 2011 -- [Epicor Software](#) Corporation, a global leader in [business software solutions](#) for manufacturing, distribution, retail and services organizations, today announced that Qatar-based business conglomerate [Madina Group](#) has selected the Epicor® next-generation [enterprise resource planning \(ERP\)](#) solution. The Group will implement the solution across its subsidiaries to integrate its business processes and improve cost efficiency.

Madina Group, established in 1997, will deploy 13 modules of the leading enterprise solution across the Group. The ERP modules span from production management to financial management to payroll and human capital management. The integrated solution will support the continued growth of the Group's business.

"We selected Epicor after an extensive evaluation of a number of alternate ERP solutions and found that Epicor was best suited for our Group's needs," said John Collings, group general manager for Madina Group. "The evaluation criteria we used included integrated capability covering the full business cycle, a service oriented architecture (SOA), web and workflow capability, scalability and strong reporting functionality with analytics and business intelligence (BI)."

Epicor will be deployed across Madina Group, which undertakes both new-build and R & M mechanical contracts besides inspections, certifications and safety related training services, for a wide range of clients and industries. The Group is a leading player in the growing economy of Qatar with an enviable reputation in the oil and gas, petrochemicals, power and infrastructure sectors.

"The addition of Madina Group to our portfolio comes as a milestone in our strategic focus on Qatar where we are expanding our presence significantly in line with the economic growth of the country," said Basil Daniells, regional vice president for Epicor. "We have already started the implementation and we are confident that the advantages Epicor offers in terms of cost efficiency and lower total cost of ownership (TCO) will support the growth of the Group. Epicor solutions are well suited to add value to organizations in the Middle East, with integrated business processes offering end-to-end visibility and business intelligence forecasting, coupled with a very competitive return on investment (ROI)."

Using advanced financial reporting and executive dashboards the Epicor [financial management](#) processes will give Madina Group a competitive platform for managing finances on a global scale while taking care of all mandatory regulatory requirements as well as allowing for financial forecasting. The other seamlessly integrated modules, like supply chain management, project and product management, human capital management, etc., will help the Group run its businesses more efficiently.

Collings concluded, “Most importantly, we believe Epicor complies with the Group’s business and information requirements. From a Group perspective, Epicor is an extremely well integrated product with strong manufacture-to-order and project costing capabilities. Its web-based Epicor Everywhere framework gives us access from anywhere, across devices, and this is a major advantage.”

About Epicor Software Corporation

Epicor Software Corporation is a global leader delivering [business software solutions](#) to the manufacturing, distribution, retail and services industries. With nearly 40 years of experience serving midmarket organizations and divisions of Global 1000 companies, Epicor has more than 20,000 customers in over 150 countries. Epicor enterprise resource planning (ERP), point of sale (POS), supply chain management (SCM), and human capital management (HCM) enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor inspires customers to build lasting competitive advantage. Epicor provides the single point of accountability that local, regional and global businesses demand. The Company’s headquarters are located in California, with offices and affiliates worldwide. For more information, visit www.epicor.com.

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