

FOR IMMEDIATE RELEASE

**Epicor Congratulates Foot Locker for Garnering
*Retail TouchPoints' Customer Engagement Award******Inaugural Awards Program Spotlights Savvy Retailers
with Winning Customer Engagement Strategies***

LIVERMORE, Calif., January 24, 2012 – [Epicor Software](#) Corporation, a global leader in [business software solutions](#) for manufacturing, distribution, retail and services organizations, today congratulated retail customer Foot Locker on being named a 'Customer Engagement Award' winner by *Retail TouchPoints* (RTP) – an online publishing network for retail executives. The inaugural [Customer Engagement Awards](#) program honors retail innovators that have successfully implemented unique and creative customer engagement strategies.

Foot Locker is one of 10 retailers being recognized by RTP for its distinctive shopping promotions, customer analysis/customer relationship management (CRM) initiatives and overall technology innovation. Winners were selected based on criteria including social media implementations, mobile strategies and in-store customer engagement success.

“Consumers are more empowered than ever, and it’s critical that retailers be in-step with their shoppers’ needs, habits and preferences,” said Debbie Hauss, Editor-in-Chief, Retail TouchPoints. “Customer engagement is the cornerstone of success in today’s retail world, and through this awards program we’re acknowledging retailers that are successfully engaging with their customer base during this challenging retail environment.”

“Epicor is pleased to provide robust retail technology that supports sales campaigns, loyalty programs, and builds and strengthens the ties between consumers and brands, and in and among the various channels,” said Paul Salsgiver, executive vice president and general manager, retail software for Epicor. “As CRM is a major focus within the Foot Locker organization, we’re proud the Epicor Retail CRM solution is at the heart of their program, helping to foster customer loyalty and drive sales.”

Epicor retail solutions and services are used by hundreds of the world’s leading retailers to become more profitable, productive and competitive. Epicor retail software solutions are designed to meet the evolving merchandise and service expectations of today’s cross-channel shoppers and the business requirements of the most demanding retail environments, with a rapid return on investment, low cost of ownership, and a single point of accountability. Epicor provides software solutions and services to specialty and general

merchandise retailers in a variety of industries including luxury, apparel, automotive aftermarket, footwear, lumber and building materials, nursery, sporting goods, and pharmacy. Epicor retail customers include hundreds of marquee names, from Aéropostale and Automotive Supply, Inc., to Walker Drug and Zales.

About Epicor Software Corporation

Epicor Software Corporation is a global leader delivering business software solutions to the manufacturing, distribution, retail and services industries. With nearly 40 years of experience serving midmarket organizations and divisions of Global 1000 companies, Epicor has more than 20,000 customers in over 150 countries. Epicor enterprise resource planning (ERP), point of sale (POS), supply chain management (SCM), and human capital management (HCM) enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor inspires customers to build lasting competitive advantage. Epicor provides the single point of accountability that local, regional and global businesses demand. The Company's headquarters are located in Livermore, California, with offices and affiliates worldwide. For more information, visit www.epicor.com.

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Contact: Lisa Preuss
Director, Public Relations
Epicor Software Corporation
949.585.4235
lpreuss@epicor.com

Erin Lutz
Lutz PR (on behalf of Epicor)
949.293.1055
erinlutz@cox.net