



## Press Release

### Dine Inc. Selects ERP Solution from Global Software Vendor Epicor®

- Korea's renowned cutting tool maker Dine Inc. introduces Epicor's ERP solution to seek the integrated management of manufacturing factory in China and improve the manufacturing process and the customer relation management system.
- Epicor's global ERP, CRM and SCM solutions customized to SMEs enable the integrated management system for business operations.

**March 15, 2010 (Seoul)** – Epicor Software Corporation, a leading provider of enterprise business software solutions, announced today that Korea's renowned cutting tool maker Dine Inc. has selected Epicor's enterprise resource planning (ERP) solution.

The California-based business solutions vendor has successfully provided its ERP solutions to leading companies around the world like Hyatt International Corporation. Dine Inc., a Korean cutting tool manufacturer which has won 'the \$20 Million Export Tower award' and been designated as a promising SME by the Gyeonggi Provincial Government, plans to expand its global business operations based on the integrated management system of its manufacturing facilities in Korea and China, leveraging Epicor's ERP solution.

The implementation project, scheduled to take place from March to December this year, is aimed at combining the make-to-stock and make-to-order systems at an enterprise-wide level to streamline the manufacturing process and simulate the make-to-order process so that the whole company can build the most efficient operation flow. Particularly, the Epicor solution is expected to allow the company to efficiently manage business activities at the headquarters in Korea and the local operation in China in a comprehensive way so that it can make a flexible approach to its business operations in the future when it establishes a global business system and expands business operations to the global market.

Epicor's ERP solution will enable Dine Inc. to improve the level of on-time delivery by building a comprehensive operation process ranging from order-receiving to designing, purchasing and manufacturing. Also, by implementing an efficient scheme for sourcing with partners, the solution will help the company to save manufacturing costs. In addition, Epicor's project know-how and technology capability, developed from its experiences with over 20,000 customers around the world, will contribute to the company's goal of efficient management of multiple operations and plants around the world including China. Particularly, Epicor's Everywhere Framework, service-oriented architecture (SOA), and Web 2.0 technology will offer more extensive access via Web browsers and mobile platforms to the enterprise

resource planning system anytime, anywhere. Therefore, the company will be able to experience much enhanced speed and connectivity in business.

“Since 2006, when we established a local operation in China, we have faced a necessity of new system which can efficiently manage our business operations in Korea and other countries. Then, we select the ERP solutions of Epicor which boasts the global technology assets and the advanced process,” said Yun Hye-sub, chairman of Dine Inc. “Our Korean cutting tool products have been highly competitive even in comparison with our European competitors for their best quality. With Epicor’s ERP solutions, we will be able to improve our productivity, enhance our business growth and accelerate our access to the global market.”

Anson Lee, Regional Director for China, Korea and Japan said, “We are pleased to introduce Epicor's ERP solution to Dine Inc., a leading company in the cutting tool manufacturing business in Korea. We will continue to offer the globally-renowned, integrated ERP, CRM and SCM solutions customized to SMEs in Korea, empowering them develop their business based on advanced IT solutions for integrated business management.”

#### **About Dine Inc**

Dine Inc. started importing business of Carbide cutting tools and CBN/PCD tools from Sumitomo Electric Ind. Ltd., Japan the name of company ' Hanju Trading Co., in 1975. In July 1988, Dine Inc. started to make the tools and has make every endeavors to develop the high quality, best technology and cost saving to provide the customers with qualified products and services that may be satisfied by valuable customers.

#### **About Epicor Software Corporation**

Epicor Software is a global leader delivering business software solutions to the manufacturing, distribution, retail, hospitality and services industries. With 20,000 customers in over 150 countries, Epicor provides integrated enterprise resource planning (ERP), customer relationship management (CRM), supply chain management (SCM) and enterprise retail software solutions that enable companies to drive increased efficiency and improve profitability. Founded in 1984, Epicor takes pride in more than 25 years of technology innovation delivering business solutions that provide the scalability and flexibility businesses need to build competitive advantage. Epicor provides a comprehensive range of services with a single point of accountability that promotes rapid return on investment and low total cost of ownership, whether operating business on a local, regional or global scale. The Company's worldwide headquarters are located in Irvine, California with offices and affiliates around the world. For more information, visit [www.epicor.com](http://www.epicor.com).

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